

FACIAL
PLASTIC
SURGERY

EDUCATIONAL AND RESEARCH FOUNDATION FOR
THE AMERICAN ACADEMY OF FACIAL PLASTIC
AND RECONSTRUCTIVE SURGERY

Program Guide

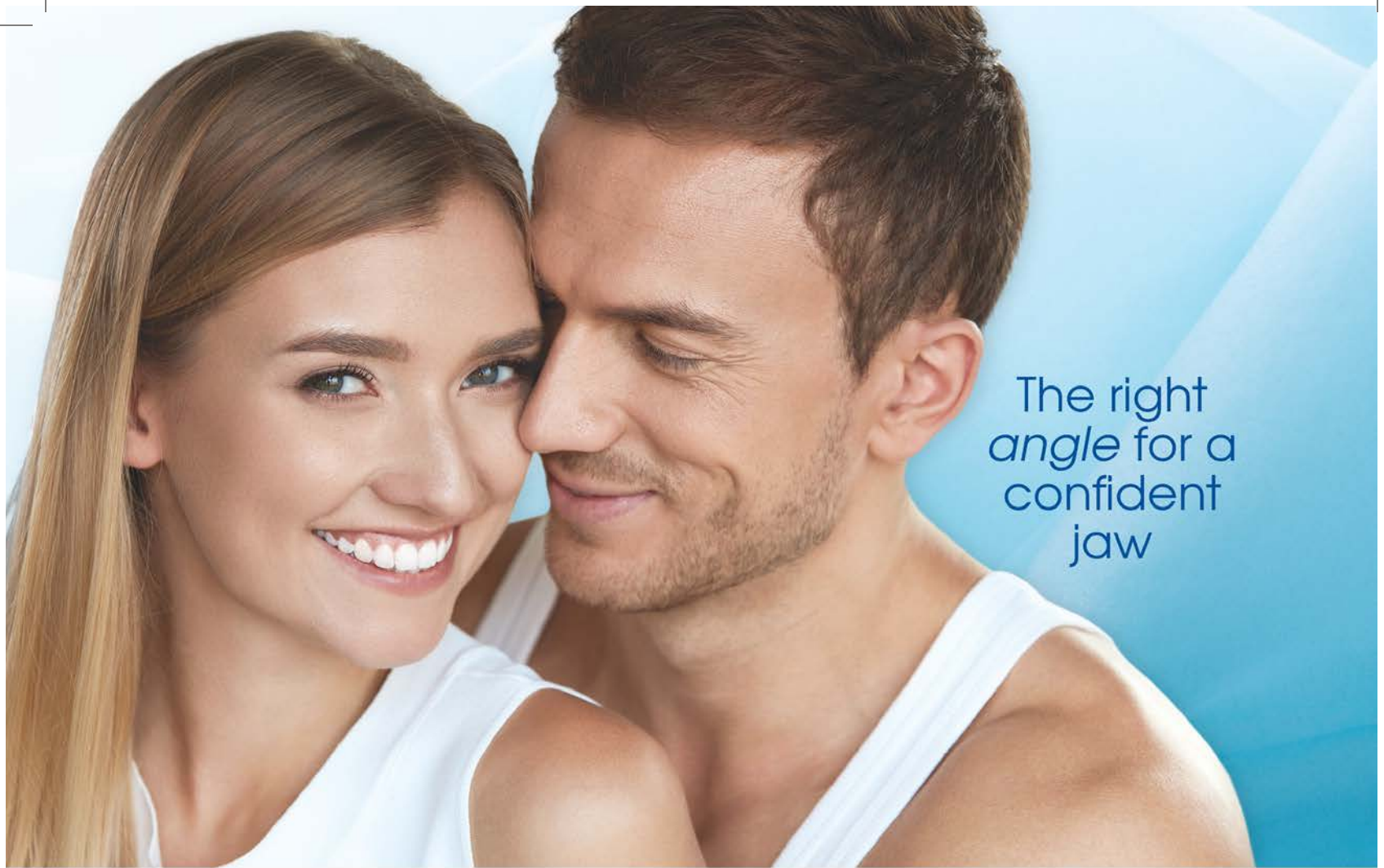
2019 AAFPRS

Annual Meeting



SAN DIEGO, CA | OCT. 3–5, 2019

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Grant S. Hamilton III, MD
COURSE CHAIR



Samuel L. Oyer, MD
COURSE CHAIR



Catherine P. Winslow, MD
COURSE CHAIR



J. Randall Jordan, MD
AAFPRS MEETINGS PROGRAM DIRECTOR

Welcome TO SAN DIEGO!

Dear Friends and Colleagues,

It is our distinct pleasure and honor to welcome you to San Diego and to the 2019 AAFPRS Annual Meeting, the *premier* event for the Facial Plastic and Reconstructive Surgery Community.

#AAFPRS2019 delivers a comprehensive program, offering an unmatched educational and networking experience. You'll have the opportunity to increase your surgical skills, learn new nonsurgical techniques, see cutting-edge technologies, learn about groundbreaking research, and discover vital strategies to boost your practice.

We aim to address your practice gaps, refine and enhance your skills, and expand your knowledge. From lively panel discussions and featured speakers to clinical education lectures and scientific posters—we've got it all!

In addition to the traditional educational format, we're bringing you multiple opportunities to get hands-on experience and expert instruction in small group settings, such as cadaver labs, expert roundtables and workshops.



Elizabeth W. Chance, MD
BUSINESS PROGRAM CHAIR



Nicholas Karter, MD
BUSINESS PROGRAM CHAIR



Adam E. Singleton, MD
BUSINESS PROGRAM CHAIR



Harry V. Wright, MD
BUSINESS PROGRAM CHAIR

We have taken great care to develop an educational program that offers something for everyone; whether you're a physician, medical expert, fellow, resident-in-training, medical student, nurse, aesthetician, or allied health professional, our fully customizable agenda allows you to choose the topics and presentations that best meet YOUR individual educational needs.

There are ample opportunities to network, meet new people and reunite with old friends. We invite you to take advantage of the many social events to visit with colleagues from around the globe, share best practices, and connect with industry partners.

And don't forget to enjoy our host city! San Diego is filled with exciting attractions, many of which are within walking distance of the hotel, including the historic Gaslamp Quarter, with fabulous shopping, dining, and nightlife.

Enjoy your time. Soak up some sun and all there is to learn. #AAFPRS2019 is here. Again, welcome. We're glad you've decided to join us!

MEETING OVERVIEW

TARGET AUDIENCE

This activity has been designed to meet the educational needs of practicing physicians, medical students, nurses, office managers and administrative staff, in the fields of Facial Plastic and Reconstructive Surgery, Aesthetic Medicine, Dermatology, Oculoplastic Surgery, Maxillofacial Surgery, Otolaryngology–Head and Neck Surgery, and other healthcare professionals involved in the surgical and non-surgical treatments designed to restore, enhance and rejuvenate the face.

This program is developed for physicians at all experience levels and covers aesthetic, reconstructive and congenital issues related to this specialty.

LEARNING OBJECTIVES

At the conclusion of this activity, participants should be better able to effectively:

- Optimize the practice of facial plastic surgery by applying tips and techniques relating to career planning, practice management, and patient management.
- Compare and contrast surgical techniques and approaches across the national and international spectrum of facial plastic and reconstructive surgery.
- Review and apply state of the art decision making tools when addressing surgical and non-surgical dilemmas in patient care regionally and internationally
- Develop or improve management plans relating to lasers, injectables, skin cancer, vascular malformation, as well as office software, that enhances both patient care and practice productivity.
- Consider new research questions and/or collaborations.
- Gain access to the latest research and developments in the field of facial plastic and reconstructive surgery.
- Apply new knowledge into practice to avoid complications.
- Improve ability to incorporate PRO measures into practice and determine how treatment can be better rendered to affect these PROs.

ACCREDITATION & CREDIT DESIGNATION

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The AAFPRS Foundation designates this live activity for a maximum of 33.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credits commensurate with the extent of their participation in this activity.

[Note: Physicians who register for and attend the Physicians Business Forum are eligible to earn 8.25 *AMA PRA Category 1 Credits™*. Those who register for and attend the AAFPRS Annual Meeting are eligible to earn 25 *AMA PRA Category 1 Credits™*.]

MOC FOR ABOHNS NOW AVAILABLE!

AAFPRS attendees will have the option to receive MOC credits towards their ABOHNS certification requirements this year. This may meet your Part II requirement.

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to meet the expectations of the American Board of Otolaryngology's Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of recognizing participation.

CME CERTIFICATES

A Continuing Medical Education (CME) Certificate is available to registered attendees who complete the online CME evaluation through the AAFPRS LEARN Portal; instructions will be provided during and after the conference. If you have any questions, or need assistance, please contact Karen Sloat at ksloat@aafprs.org.

GENERAL INFORMATION

CHECK-IN & BADGE PICK-UP

Upon arrival, please stop by the Registration Desk to receive your name badge and other meeting materials. If you have a question, concern or need assistance during the conference, please stop by registration. AAFPRS staff is available to help you locate sessions and answer any questions you may have.

Registration is located in the Indigo West Foyer and will be open during the following hours:

Wednesday 7:30 AM–6:30 PM	Thursday 6:30 AM–6:30 PM	Friday 6:30 AM–6:30 PM	Saturday 6:30 AM–6:30 PM
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NAME BADGE POLICY

Name badges are required for admission to all AAFPRS Annual Meeting events, including education sessions, hands-on workshops, social/networking events, and the Exhibit Hall. Please wear your badge so that it can be easily seen at all times.

Please note, your name badge can also be used as an electronic business card—as they include a QR code that contains your contact information. You may choose to allow or not allow exhibitors to scan your badge to obtain this information. Lost badges should be reported to the Registration staff.

CODE OF CONDUCT

The AAFPRS Annual Meeting is convened for the purpose of professional development and to facilitate collaboration, the exchanging of ideas, sharing best practices, and enhancing surgical outcomes. The AAFPRS Foundation expects that everyone who participates in this event will be respectful of other attendees, industry partners, spouses or guests, hotel employees (all others they meet), and are asked to alert AAFPRS staff or security of any dangerous situations or individuals in distress. We remind meeting participants that all professional ethics and norms apply as standards of behavior and interaction at this event.

PHOTOGRAPHY WAIVER/RELEASE

AAFPRS may secure a Photographer/Videographer to take photos, document and capture official conference events and activities, including, but not limited to, educational sessions, networking breaks and receptions and the Exhibit Hall. These photos are for AAFPRS use only and may appear on the Academy's website or in newsletters, conference brochures, social media outlets, and/or other promotional materials.

By registering for and attending this event, you understand and agree that your image, likeness, name, voice and/or words may be captured in photographs or recordings taken during the meeting and grant AAFPRS unrestricted permission to use, publish, display, reproduce, copy and distribute such image, likeness, name, voice and/or words in AAFPRS-related publications, including social media and the website. Please note that such photos/recordings will not include actual content, slides or video contained within speaker presentations.

NO-RECORDING/PHOTOGRAPHY POLICY

To protect the confidential, proprietary or personal information and personal images or voices at all AAFPRS Foundation events, AAFPRS prohibits the unauthorized or secret recording use of any device to capture images or voices, regardless of whether in person, by telephone or by other means, such as videoconferencing, Facebook Live, screenshots, chats or in writing, without the expressed written consent of the AAFPRS Foundation.

Furthermore, the AAFPRS Foundation does not permit photography or the electronic capture of speakers, scientific sessions and posters, presentation slides, and/or booths in the Exhibit Hall, without the expressed written consent of the AAFPRS Foundation, or the speaker/author and/or exhibiting company.

GENERAL INFORMATION

PRIVACY & ACCESS TO YOUR INFORMATION

Your privacy is important to us. Our Privacy Policy describes what information we collect, how it is used, how you can control the use of your data and certain other matters. Our privacy policy can be found on our website, www.aafprs.org. Please contact us at info@aafprs.org with any questions or concerns about our Privacy Policy or any communications you receive from us.

AAFPRS and its official conference hotels will provide one another with access to basic conference attendee/hotel guest reservation information pertaining to registered attendees/hotel guests (e.g., attendee/guest names and number of hotel room nights). This exchange of information assists with event planning and enables AAFPRS to ultimately secure favorable discounted hotel rates for attendees. By registering for this event, you consent to such sharing of information.

BADGE SCANNING

Your name badge will have a QR code that contains your contact information, including your email address. You may present your badge to be scanned by exhibitors so that they may provide you with information on their products or services. By giving an exhibitor your badge to scan you are giving them consent to contact you. It is your decision whether to present your badge for scanning; once you have shared your information with an exhibitor its use will be governed by that company's policies.

SPECIAL ACCOMMODATIONS & ADA REQUESTS:

If you have any special needs or would like to request specific accommodations to assist with your participation in this activity (e.g. auxiliary aids, translation or transcription services, etc.), please stop by the Registration Desk. While most arrangements required pre-planning, we'll do our best to assist you.

IN-ROOM BABYSITTING & CHILD CARE

Although the AAFPRS Foundation does not provide child care for the 2019 Annual Meeting, we are pleased to provide you with information about a trusted agency in the San Diego area.

If you require child care during the meeting, please contact Munchkin Minders for assistance. Munchkin Minders offers in-room childcare with sitters who plan fun activities (reading, arts and crafts, games, etc.) for kids of all ages. All 'Minders' go through a background check and have CPR and First Aid certifications.

Parents and caregivers are responsible for making their own arrangements and paying for all child care fees. Make a reservation on their website, <https://www.munchkinminders.com/>, or contact Munchkin Minders by email, Dpmunchkinminders@gmail.com, or by phone at (760) 494-8764.

The AAFPRS Foundation does not manage child care arrangements, reservations or communication with the provider. The AAFPRS Foundation does not endorse Munchkin Minders and takes no assumption of responsibility or liability related to the services provided.

THANK YOU TO OUR SUPPORTERS!

The AAFPRS Foundation extends a BIG THANK YOU to the following companies for their support of the 2019 AAFPRS Annual Meeting:

EDUCATIONAL SUPPORTERS

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Galderma Laboratories
Merz Aesthetics
Sinclair Pharma
Suneva Medical

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Ethicon/J&J (Disposable Supplies and Durable Equipment)
Galderma Laboratories (Disposable Supplies)
Hayden Medical (Durable Equipment)
Marina Medical (Durable Equipment)
Merz Aesthetics (Disposable Supplies)
PiezoSurgery (Durable Devices)
Sinclair Pharma (Disposable Supplies)
Suneva Medical (Disposable Supplies)

Thank You!

EXPLORE THE *Exhibit Hall*

Stop by the Exhibit Hall to see the latest innovations and solutions for facial plastic and reconstructive surgeons, aestheticians, dermatologists, maxillofacial surgeons, oculoplastic surgeons, otolaryngology-head and neck surgeons, plastic surgeons, and their practice staff.

The Exhibit Hall is a hub of activity and plays host to the Welcome Reception, daily coffee breaks, luncheons and Lunch & Learn presentations. This is the perfect place to relax, grab a cup of coffee and mix and mingle with colleagues and industry partners.

SAPPHIRE BALLROOM EXHIBIT HOURS:

THURSDAY, OCTOBER 3

12 PM–7:30 PM
Exhibit Hall Open

12:20 PM–1:30 PM
Lunch

12:45 PM–1:30 PM
Non-CME Lunch & Learn

3:30 PM–4 PM
Coffee Break

6:10 PM–7:30 PM
Welcome Reception

FRIDAY, OCTOBER 4

9:30 AM–4:15 PM
Exhibit Hall Open

9:40 AM–10:20 AM
Coffee Break

12:20 PM–1:30 PM
Lunch

12:45 PM–1:30 PM
Non-CME Lunch & Learn

3:30 PM–4 PM
Coffee Break

SATURDAY, OCTOBER 5

9:30 AM–4:15 PM
Exhibit Hall Open

9:40 AM–10:20 AM
Coffee Break

12:20 PM–1:30 PM
Lunch

3:30 PM–4 PM
Coffee Break

AAFPRS VIDEO LEARNING CENTER

Be sure to visit the AAFPRS Booth and the Video Learning Center. The John Dickinson Memorial Library has over 275 procedural and instructional videos, which you can preview or purchase during the meeting. Come by and see for yourself why everyone is talking about the Video Learning Center!

The AAFPRS Foundation would like to thank Implantech for its support of the AAFPRS Video Learning Center.

SATELLITE SYMPOSIA

DON'T MISS THESE INDUSTRY-SPONSORED EVENTS!

We have several Non-CME Corporate Satellite Symposia taking place throughout the week. Stop by for added networking and learning opportunities.

These events are not part of the official 2019 AAFPRS Annual Meeting program and are planned solely by the supporting company.

WEDNESDAY, OCTOBER 2

5:30 PM–7:30 PM

**NON-CME satellite Symposium:
Early Arrivals Reception,
Supported by Cutera**

**Top Technologies to Enhance the
Skin Quality of the Face**

Guest Speaker:
Michael T. Somenek, MD

THURSDAY, OCTOBER 3

6:40 AM–7:40 AM

**Non-CME Satellite Symposium
Breakfast, Supported by
CareCredit**

**How to Help Protect Your
Practice from Fraud**

Guest Speaker:
*Desmond Liang, SVP & Chief Credit
Officer, CareCredit*

12:45 PM–1:30 PM

**Non-CME Lunch & Learn Seminar,
Supported by Rohrer Aesthetics**

**RF-Micro-Needling: The Newest
Essential for a Successful
Aesthetic Practice**

Guest Speaker: *Fred G. Fedok, MD*

7:45 PM–9:15 PM

**Satellite Symposium and
Reception, Supported (and CME
provided) by Paradigm Medical
Communications**

**Advances in Regenerative
Medicine: Best Practices to
Enhance Results in Facial
Rejuvenation**

Guest Speaker: *Jason D. Bloom, MD*

FRIDAY, OCTOBER 4

6:40 AM–7:40 AM

**Non-CME Satellite Symposium
Breakfast, Supported by Candela**

**Enhancing Surgical Outcomes
with Energy-based Devices**

Guest Speaker: *Benjamin Talei, MD*

7:40 AM–8:20 AM

**Non-CME Satellite Symposium
Workshop, Supported by PCA
Skin**

**The Role of Medical Grade Skin
Care in a Surgeon's Practice—
Proof and Profits**

Guest Speaker: *Lisa D. Grunebaum,
MD*

12:45 PM–1:30 PM

**Non-CME Lunch & Learn Seminar,
Supported by Legally Mine**

**Using Powerful Tools to: Protect
Against Lawsuits, Protect Your
License & Increase Your Tax
Savings**

Guest Speaker: *Natalyn O. Lewis*

7:00 PM–9:00 PM

**Non-CME Young Physicians Event,
Supported by Galderma**

**Shaping the Future of Aesthetics
Together with You: An Evening
with Galderma**

Tuesday, October 1



AAFPRS MENTOR 4 SUCCESS PROGRAM & RECEPTION

6:30 PM-9 PM | AQUA EF

MODERATOR: Theda C. Kontis, MD

Mentorship is an important tool and invaluable resource for ensuring personal growth, career advancement, and a positive professional experience.

Sponsored by AAFPRS and supported by Red Spot Interactive, Mentor 4 Success aims to further the education and advancement of graduate fellows, residents and new doctors in the facial plastic surgery specialty.

Our younger members have voiced an interest in being connected with a more senior mentor to help guide them in their careers. Unlike the relationship that many mentees have with their fellowship directors, this alliance is non-clinical. It serves to help young surgeons navigate the process of starting their careers, handling the rigors of academic or private practice, and encourages participation in the Academy.

Mentors volunteer their time to work one-on-one with a mentee and have the unique opportunity to advance the next generation of facial plastic surgeons. Effective mentorship is a vital component of a young physician's career path and helps to nurture and cultivate the future leaders of our specialty.

Pre-registration was required for this event. If you're interested in participating next year, please contact us at info@aafprs.org.

AAFPRS extends a BIG 'Thank You' to Red Spot Interactive for its ongoing support of the Mentor 4 Success Program.

Board / Committee Meetings & Special Events



Wednesday, October 2

6:45–7:30 AM | Aqua 310
**Group VP and Committee Chairs
Breakfast**

7:30–10 AM | Aqua E
**ACPSE Fellowship Review
Committee**

7:30–9 AM | Aqua D
**Membership Task Force
with Membership/Residency
Relations Committee**

7:30–9 AM | Aqua F
**Multimedia Committee with
Subcommittees**

7:30–9 AM | Aqua C
Specialty Surgery Committee

9:15–10:45 AM | Aqua C
FACE TO FACE Committee

9:15–10:45 AM | Aqua D
Young Physicians Committee

10:15–11:45 AM | Aqua E
**Fellowship Curriculum
Subcommittee**

11 AM–12 PM | Aqua F
**Emerging Trends and
Technologies Committee**

11 AM–12 PM | Aqua D
**Patient Safety, Quality
Improvement and Accreditation
Committee**

11 AM–12:15 PM | Aqua C
**Research Committee & Evidence-
Based Medicine Committee**

12:15–1 PM | Aqua AB
**AAFPRS Committee Luncheon,
Supported by Candela**

1:00–2:30 PM | Aqua F
CME Committee

1 PM–2:30 PM | Aqua E
Fellowship Committee

1:00–2:30 PM | Aqua D
**Women in Facial Plastic Surgery
Committee**

2:45–3:45 PM | Aqua C
LEARN Committee

2:45–3:45 PM | Aqua F
Public Information Committee

2:45–3:45 PM | Aqua D
**Regulatory and Socioeconomic
Affairs Committee Meeting**

4:00–9:30 PM | Aqua D
**AAFPRS Academy & Foundation
Board Meetings**

Thursday, October 3

12:20–1:30 PM
**Women in Facial Plastic Surgery
Luncheon | Aqua ABC**

6:10–7:30 PM | Sapphire Ballroom
Welcome Reception

3:45–6:15 PM | Aqua 300
ABFPRS Board Meeting

7:30–10 PM | Indigo 202
**Research & Academic Practice
Forum**

7:30–10 PM | Aqua ABC
Past Presidents Dinner
(Invitation Only)

Friday, October 4

12:20–1:30 | Aqua 300
**AAFPRS Fellowship Directors
Luncheon**

3:15–5:45 PM | Aqua Board Room
ACPSE Board Meeting

7:30–10 PM | Offsite
Founders Club Gala

Saturday, October 5

6:45–7:50 AM | Indigo B & C
**AAFPRS Membership Breakfast:
Annual Business Meeting &
Elections (Credentials Table
Open 6–7 AM)**

1–2:30 PM | Aqua D
IBCFPRS Board Meeting

3–5:30 PM | Aqua EF
IFFPSS Board Meeting

6:15–8:15 PM | Aqua ABC
Surfin' Soirée

AAFPRS PHYSICIANS BUSINESS FORUM | AQUA 300 | 8.25 CME

Jump-start the Annual Meeting by attending the Physicians Business Forum, an AAFPRS Members-Only pre-conference workshop. You'll be able to share information, concerns and common experiences with your peers. Over the course of the day, you'll have the opportunity to gain valuable insight into business challenges, marketing trends, compliance and legal issues, as well as necessary tools and strategies to help you stay competitive. This physicians-only event allows for candid discussions about important issues affecting the health and vitality of a facial plastic surgery practice.

7:50 AM-8 AM

Welcome and Opening Remarks

Harry V. Wright, MD

8 AM-8:20 AM

The State of Facial Plastic Surgery in 2019

Edwin F. Williams, MD

8:20 AM-8:35 AM

To Buy In or Not To Buy In?

Angela K. Sturm, MD

8:35 AM-9:15 AM

PANEL DISCUSSION: My First Year in Practice: What I wish I Knew

Moderator: *Harry V. Wright, MD*

Lucas M. Bryant, MD

Michael Hall, MD

Philip Robb Jr., MD

Sidney J. Starkman, MD

9:15 AM-9:30 AM

Discussion

9:30 AM-9:45 AM

How To: Solo Practice Right Out of Fellowship

Sidney J. Starkman, MD

9:45 AM-10 AM

Opening a Private Cosmetic Office

Philip Robb Jr., MD

10 AM-10:30 AM

PANEL DISCUSSION: My 21st Year in Practice: What I Wish I Had Known

Moderator: *Harry V. Wright, MD*

Mark M. Beaty, MD

Daniel E. Rousso, MD

Edwin F. Williams, MD

10:30 AM-10:45 AM

Discussion

10:45 AM-11 AM

The Day I Died: And the Year After

Mark M. Beaty, MD

11 AM-11:15 AM

J.Lo and Beyoncé are Brands: So are You

Kaete A. Archer, MD

11:15 AM-11:50 AM

PANEL DISCUSSION: Defining a Practice Vision and Brand

Moderator: *Elizabeth W. Chance, MD*

Kaete A. Archer, MD

Mark M. Beaty, MD

Lindsey Pennington, MD



Wednesday, October 2

REGISTRATION | INDIGO WEST FOYER | 7:30 AM-6:30 PM

11:50 AM-12 PM

Discussion

12 PM-1 PM

Lunch Break

1 PM-1:30 PM

PANEL DISCUSSION: Case Presentations-Motivating and Managing Staff

Moderator: *Nicholas Karter, MD*

Edwin F. Williams, MD

Sirius K. Yoo, MD

Harry V. Wright, MD

1:30 PM-1:40 PM

Discussion

1:40 PM-2 PM

What is My Practice Worth and Why Should I Care?

Edwin F. Williams, MD

2 PM-2:15 PM

Handling Money & Protecting Against Embezzlement

Sirius K. Yoo, MD

2:15 PM-2:30 PM

The Dermatologist and Me: My Experience Joining a Dermatology Group

Michael Hall, MD

2:30 PM-3 PM

PANEL DISCUSSION: Joining Forces-How and When to Bring a New Doc on Board

Moderator: *Anita Konka, MD, MPH*

Michael Hall, MD

Edwin F. Williams, MD

Harry V. Wright, MD

3 PM-3:15 PM

Discussion

3:15 PM-3:30 PM

Generating Alternative Revenue When Your Practice is First Getting Started

Adam E. Singleton, MD

3:30 PM-3:45 PM

Office Personality Determines Clinical and Business Success

Richard Castellano, MD

3:45 PM-4 PM

Cosmetic Consultations: To Charge or Not To Charge?

Christian L. Stallworth, MD

4 PM-4:30 PM

PANEL DISCUSSION: Case Presentations-Everyday Challenges in Private Practice

Moderator: *Harry V. Wright, MD*

J. Randall Jordan, MD

4:30 PM-5 PM

Discussion and Closing Remarks

Harry V. Wright, MD

5:30 PM-7:30 PM | Aqua AB

Non-CME Satellite Symposium: Early Arrivals Reception, Supported by Cutera

Top Technologies to Enhance the Skin Quality of the Face

Guest Speaker: *Michael T. Somenek, MD*

This event is not part of the official AAFPRS CME activity.

The AAFPRS Foundation would like to thank Cutera for its support of the Early Arrivals Reception.



Thursday, October 3

REGISTRATION | INDIGO WEST FOYER | 6:30 AM-6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 12 PM-7:30 PM



6:40 AM-7:40 AM | Indigo 204

Non-CME Satellite Symposium Breakfast, Supported by CareCredit

How to Help Protect Your Practice from Fraud
Guest Speaker: *Desmond Liang, SVP & Chief Credit Officer, CareCredit*

This event is not part of the official AAFPRS CME activity.

7:40 AM-7:50 AM | Indigo BC

Welcome Remarks

Welcome to sunny San Diego, California and to #AAFPRS2019! Join Course Chairs Grant S. Hamilton III, MD, Samuel L. Oyer, MD, Catherine Winslow, MD, and AAFPRS Meetings Program Director J. Randall Jordan, MD, as we kick off the 2019 AAFPRS Annual Meeting.



7:50 AM-9:30 AM | Indigo 202

Cleft Palate Workshop

Instructors: *Krishna G. Patel, MD and Travis T. Tollefson, MD*

Back by Popular Demand! Taught by world-renowned facial plastic surgeons and cleft care specialists, the Cleft Lip & Palate Workshop offers hands-on training and in-depth instruction for cleft repair, including the most popular techniques using the most advanced simulation model technology. Instructors will share technical pearls and best practices for performing cleft cheiloplasty and palatoplasty, and participants will have the opportunity to practice these procedures on a life-like surgical simulation model.

Pre-registration was required.

Schedule:

7:50 AM-9:30 AM

Cleft Palate Workshop

9:30 AM-10:10 AM

Coffee Break & Poster Showcase

10:10 AM-12:20 PM

Cleft Lip Workshop



7:50 AM–9:30 AM | 1.75 CME | Indigo BC

MAIN STAGE: FACIAL REJUVENATION

Moderator: *Catherine Winslow, MD*

7:50 AM–8 AM

Revision Rhytidectomy: How to Produce Predictable Outcomes and Avoid Pitfalls

Neil A. Gordon, MD

8 AM–9:10 AM

PANEL DISCUSSION: Complications in Facial Rejuvenation

Moderator: *Edward D. Buckingham, MD*

Peter A. Adamson, OOnt, MD, FRCSC

Paul J. Carniol, MD

Theda C. Kontis, MD

Devinder S. Mangat, MD



9:10 AM–9:30 AM | Indigo BC

Jack Anderson Lectureship | Keynote Address

Kathryn Ann Gold, MD

Immunotherapy for the Treatment of Lung and Head and Neck Cancer

Immunotherapy has revolutionized management of many malignancies. By augmenting anti-tumor immune responses with checkpoint inhibitors, we have improved outcomes for patients with metastatic lung and head and neck cancer, and a significant minority of patients have durable responses lasting for years. In this talk, we will discuss the mechanisms of the immunotherapy agents currently in use in the clinic, as well as the clinical trial data which has informed their use.

9:30 AM–10:10 AM | .75 CME | Indigo West Foyer

Coffee Break & Poster Showcase

New! Join us for the first-ever Coffee Break & Poster Showcase, where you'll have the opportunity to view information about your colleagues' research on topics covering the full spectrum of facial plastic and reconstructive surgery. Expand your knowledge, meet the authors and vote for your favorite poster!

10:10 AM–12:20 PM | 2.25 CME | Indigo BC

MAIN STAGE: FACIAL REJUVENATION

Moderator: *Steven H. Dayan, MD*

10:10 AM–10:20 AM

Technical Considerations During Rhytidectomy to End the Endemic of Pixie Ears

Timothy R. Miller, MD

10:20 AM–10:30 AM

Deep Plane Face Lift: New Concepts in Technique and Anatomy That Are Evidence Based

Gregory S. Keller, MD

10:30 AM–10:40 AM

The In-Office Facelift: My Go-To Procedure

Andrew C. Campbell, MD

10:40 AM–10:50 AM

The Facelift Incision—Why Did We Change?

Theda C. Kontis, MD

10:50 AM–11 AM

Do You Know Your Aesthetic Bias?

Steven H. Dayan, MD

11 AM–12:20 PM

PANEL DISCUSSION: Management and Pearls in Facial Rejuvenation

Moderator: *Cynthia M. Gregg, MD*

Rami K. Batniji, MD

Amir M. Karam, MD

Gregory S. Keller, MD

Phillip R. Langsdon, MD

Harry Mittelman, MD

12:20 PM–1:30 PM

Lunch with Exhibitors

12:20 PM–1:30 PM | Aqua ABC

Women in Facial Plastic Surgery Luncheon

Join us as we celebrate, acknowledge and expand the achievements of Women in Facial Plastic Surgery! Featuring an inspirational keynote speaker, the luncheon provides a collaborative setting for our specialty's successful women to discuss the challenges and opportunities they face—and serves as an authentic vehicle to inspire the next generation of facial plastic and reconstructive surgeons.

12:45 PM–1:30 PM | Sapphire Ballroom

Non-CME Lunch & Learn Seminar, Supported by Rohrer Aesthetics

RF-Micro-Needling: The Newest Essential for a Successful Aesthetic Practice

Guest Speaker: *Fred G. Fedok, MD*

This event is not part of the official AAFPRS CME activity.

1:30 PM–1:40 PM | Indigo BC

ABFPRS Awards Ceremony

Thursday, October 3

REGISTRATION | INDIGO WEST FOYER | 6:30 AM-6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 12 PM-7:30 PM

1:40 PM-3:30 PM | 1.75 CME |

Indigo BC

**MAIN STAGE: FACIAL
REJUVENATION**

Moderator: *J. Regan Thomas, MD*

1:40 PM-1:50 PM

**Tranexamic Acid During
Rhytidectomy**

Justin C. Cohen, MD

1:50 PM-2 PM

**Determining the Proper Facelift
Vector-How I Do It**

Mark M. Beaty, MD

2 PM-2:10 PM

**Volumization by Reduction and
Control of Facial Shape: Advanced
Deep-Plane Rhytidectomy**

Neil A. Gordon, MD

2:10 PM-2:20 PM

**Modified Neck Suture Suspension
Technique**

Manoj T. Abraham, MD

2:20 PM-2:30 PM

**Tissue Regeneration Techniques in
Face Lift Surgery**

Julian L. Henley, MD

2:30 PM-2:40 PM

**Facelift: Can We Call It Another
Name?**

Stephen W. Perkins, MD

2:40 PM-2:50 PM

**Restoring the Youthful Facial
Shape by Vertical Lifting of the
Entire Face and Neck**

Amir M. Karam, MD

2:50 PM-3 PM

**The "Safety Facelift": Excellent
Results with Minimal Risks**

J. Regan Thomas, MD

3 PM-3:10 PM

**Optimizing Periorbital
Rejuvenation with Volume
Restoration**

Alexander S. Donath, MD

3:10 PM-3:20 PM

**Minimal Undermining Suspension
Technique (MUST)**

*Alessandro Gualdi di Castelgualdo, MD,
PhD*

3:20 PM-3:30 PM

**Aging in Skin of Color: Options for
Patients with Hyperpigmentation**

Anita Konka, MD, MPH

3:30 PM-4 PM | Sapphire Ballroom
Coffee Break with Exhibitors

4 PM-6 PM | 2 CME | **Indigo BC**

**MAIN STAGE: FACIAL
REJUVENATION**

Moderator: *Theda C. Kontis, MD*

4 PM-4:10 PM

**Management of Upper Eyelid
Hollowness**

Cameron Chesnut, MD

4:10 PM-4:20 PM

Effective Brow Lifting

Jeffrey J. Joseph, MD

4:20 PM-4:30 PM

Flawless Upper Blepharoplasty

Theda C. Kontis, MD

4:30 PM-4:40 PM

**Plus and Minus-The Addition and
Subtraction Blepharoplasty**

Benjamin C. Marcus, MD

4:40 PM-4:50 PM

**Aesthetic Blepharoplasty: It's Not
Just About Removing Skin and Bags**

Timothy R. Miller, MD



Thursday, October 3

REGISTRATION | INDIGO WEST FOYER | 6:30 AM–6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 12 PM–7:30 PM

4:50 PM–5 PM

Lower Lid Blepharoplasty: Which Approach for Which Patient
Jeffrey J. Joseph, MD

5 PM–5:10 PM

Why Ptosis Repair Should Be in the Armamentarium of Every Facial Plastic Surgeon
Stephen W. Perkins, MD

5:10 PM–5:20 PM

Beauty by Subtraction
Charles M. Boyd, MD

5:20 PM–5:30 PM

Fat Transfer to the Lower Eyelids and Midface
Sidney J. Starkman, MD

5:30 PM–5:40 PM

Premaxillary Injection for Perioral Rejuvenation and Lip Enhancement
Thuy-Van Tina Ho, MD

5:40 PM–5:50 PM

Endoscopic Removal of Benign Forehead Masses
Sirius K. Yoo, MD

5:50 PM–6 PM

Tips for Successful Transconjunctival Blepharoplasty
Sidney J. Starkman, MD

6 PM–6:10 PM

Managing Filler Complications
Rami K. Batniji, MD

6:10 PM–7:30 PM | Sapphire Ballroom
Welcome Reception

Celebrate the first day of #AAFPRS2019 with an evening of fellowship and fun! This is the perfect venue to catch up with colleagues and create valuable connections. You'll have the chance to meet with industry partners to see how their solutions can help you boost your practice!

The AAFPRS Foundation would like to thank Alma Lasers for its educational support of the Welcome Reception.

7:30 PM–9 PM | Indigo 202

AAFPRS Research & Academic Practice Forum

7:30 PM–10 PM | Aqua A

AAFPRS Past Presidents Dinner
(Invitation Only)

7:45 PM–9:45 PM | Sapphire 400
Satellite Symposium and Reception, Supported (and CME provided) by Paradigm Medical Communications

Advances in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation
Guest Speakers: Jason D. Bloom, MD and Reginald Rice, Jr., MD

This event is not part of the official AAFPRS CME activity.

The AAFPRS Foundation would like to thank Paradigm Medical Communications for its support of the Thursday Evening Satellite Reception.



10:10 AM-12:20 PM | 2.25 CME | Indigo A

SPECIAL FEATURE: FACIAL RECONSTRUCTION

Moderator: *Irene A. Kim, MD*

10:10 AM-10:20 AM

Systemic Regulation of Peripheral Neuron Growth and Regenerative Potential

David D. Lam, MD

10:20 AM-10:30 AM

Impact of Facial Paralysis on Personality Perception

Keon M. Parsa, MD

10:30 AM-10:40 PM

The Effect of Facial Paralysis and Synkinesis on Social Anxiety and Quality of Life

Natalie A. Krane, MD

10:40 AM-11:30 AM

PANEL DISCUSSION: Facial Nerve Malignancy

Moderator: *Rahul Seth, MD*

Michael Fritz, MD

P. Daniel Knott, MD

Andrea M. Park, MD

11:30 AM-11:40 AM

Objective Outcomes After Gracilis Free Flap in Patients with Incomplete Facial Paralysis

Jason C. Nellis, MD

11:40 AM-11:50 AM

Masseter Nerve Transfer and Resting Tone Outcomes

Guanning Nina Lu, MD

11:50 AM-12 PM

Automated Dynamic Motion Analysis of the Paralyzed Face

Kyohei Itamura, MD

12 PM-12:10 PM

Ambulatory Surgery Center Gracilis Free Flap Reanimation: Feasibility and Protocol

John W. Frederick, MD

12:10 PM-12:20 PM

Utilizing Machine Learning to Quantify Smile Reanimation Outcomes

Jacqueline J. Greene, MD

12:20 PM-1:30 PM | Sapphire Ballroom
Lunch with Exhibitors

12:45 PM-1:30 PM | Sapphire Ballroom
Non-CME Lunch & Learn Seminar, Supported by Rohrer Aesthetics

RF-Micro-Needling: The Newest Essential for a Successful Aesthetic Practice

Guest Speaker: *Fred G. Fedok, MD*

This event is not part of the official AAFPRS CME activity.

10:10 AM-12:20 PM | 2.25 CME | Indigo D

SPECIAL FEATURE: RHINOPLASTY

Moderator: *Michael D. Olson, MD*

10:10 AM-10:20 AM

Introducing Residents to Rhinoplasty: A "How-To" Guide

Michael Brenner, MD

10:20 AM-10:30 AM

The Importance of Controlling Tip Position in Aesthetic Rhinoplasty

Jonathan M. Sykes, MD

10:30 AM-10:40 AM

The Preoperative Evaluation of the Patient for Rhinoplasty-Optimizing Outcomes!

Fred G. Fedok, MD

10:40 AM-10:50 AM

Postoperative Care in Rhinoplasty Patients: How We Manage Them to Facilitate an Adequate Recovery

Tomás Andrade Donoso

10:50 AM-11 AM

The Health Utility and Valuation of Cosmetic Rhinoplasty

Anisha R. Kumar, MD

11 AM-11:10 AM

Useful Subjective and Objective Measures in the evaluation of Rhinoplasty Patients

Robin W. Lindsay, MD

11:10 AM-11:20 AM

Introducing Standardized 3D and 2D Imaging in an Established Practice

Stephen Smith, MD

11:20 AM-11:30 AM

Structure and Surface Interactions in Rhinoplasty: Concepts to Execution

David W. Kim, MD

11:30 AM-11:40 AM

Nasal Valve Surgeries: Matching Technique to Patient

Travis T. Tollefson, MD

11:40 AM-11:50 AM

Making Better Bed Partners: Can Nasal Surgery Silence the Primary Snorer?

Michael D. Olson, MD

11:50 AM-12 PM

Improved Epworth Sleepiness Scale and Nasal Obstruction Scores after Septorhinoplasty

Derrick C. Gale

12 PM-12:10 PM

The "Beauty" of Endonasal Rhinoplasty without "Deconstructing" the Lobule

Stephen W. Perkins, MD

12:10 PM-12:20 PM

How to Bring the Retracted Alar Downward?

Ji Yun Choi, MD, PhD

12:20 PM-1:30 PM | Sapphire Ballroom
Lunch with Exhibitors

12:20 PM-1:30 PM | Aqua ABC
Women in Facial Plastic Surgery Luncheon

12:45 PM-1:30 PM | Sapphire Ballroom
Non-CME Lunch & Learn Seminar, Supported by Rohrer Aesthetics

RF-Micro-Needling: The Newest Essential for a Successful Aesthetic Practice

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Thursday, October 3

REGISTRATION | INDIGO WEST FOYER | 6:30 AM-6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 12 PM-7:30 PM

1:30 PM-3:30 PM | 2 CME | Indigo A

BREAKOUT SESSION: FACIAL RECONSTRUCTION

Moderator: *Amit Kochhar, MD*

1:30 PM-1:40 PM

Comparison of Industry Versus Surgeon Performed Computer Aided Mandible Reconstruction

Abel P. David, MD

1:40 PM-2:20 PM

Free Flap Showdown: Fibula Vs. Scapula

Moderator: *Amit Kochhar, MD*

Shaun C. Desai, MD

Andrew T. Huang, MD

Judith M. Skoner, MD

2:20 PM-2:30 PM

Enhanced Recovery After Surgery for Free Flaps: Lessons Learned from 2 Years of Data

Peter C. Revenaugh, MD

2:30 PM-2:40 PM

Early Discharge After Free Tissue Transfer Does Not Increase Adverse Events

Joseph B. Meleca, MD

2:40 PM-2:50 PM

Free Flap Outcomes in the Setting of Intraoperative Radiation Therapy

Rohan Khandalavala, MD

2:50 PM-3 PM

Reconstruction in the Vessel Depleted Neck Utilizing Atypical Recipient Vessels

Michael M. Li, MD

3 PM-3:10 PM

The Supraclavicular Artery Island Flap in Head and Neck Reconstruction

Masoud Saman, MD

3:10 PM-3:20 PM

In Office Surgery: What's Possible and How to Avoid Issues

Philip Robb Jr., MD

3:20 PM-3:30 PM

Bilobe Flap for Nasal Reconstruction

Tyler S. Okland, MD

3:30 PM-4 PM | Sapphire Ballroom

Coffee Break with Exhibitors





4 PM-5:40 PM | 1.75 CME | Indigo H
SCIENTIFIC SPOTLIGHT: FACIAL RECONSTRUCTION

Moderator: *Jason Pou, MD*

4 PM-4:05 PM

Exam Findings Correlated with Ocular Injury in Orbital Fracture Patients

Sarah R. Akkina, MD, MS

4:05 PM-4:10 PM

Spoon Retraction for Orbital Floor Fracture Repair in Low Resource Settings

Kevin K.M. Wong, MD

4:10 PM-4:15 PM

Biomechanical Analysis of Facemasks for Elite Athletes Following Facial Fractures

Nikolaus S. Hjelm, MD

4:15 PM-4:25 PM

An Epidemiological Analysis and Comparison of Single Fracture and Complex Fracture Repair

Yan Ho Lee, MD

Parsa Pamenari Salehi, MD

4:25 PM-4:30 PM

Progress of a Phase II Trial Assessing Acellular Adipose Tissue for Soft Tissue Defects

Jordan A. Garcia, MD

4:30 PM-4:35 PM

Long Term Stability of Vascularized Fat Grafts in Facial Reconstruction

Madeleine Strohl, MD

4:35 PM-4:40 PM

Outcomes of Depressor Anguli Oris Treatment with Botulinum Toxin in Facial Synkinesis

Daniela M. Burchhardt, MD

4:40 PM-4:45 PM

Vertical Closure for Midline Soft Tissue Defects of the Face: A Modification in Technique

Manoj T. Abraham, MD

4:45 PM-4:50 PM

The East-West Flap for Nasal Reconstruction

Kirkland N. Lozada, MD

4:50 PM-4:55 PM

Nasal Obstruction Symptoms After Reconstruction of Nasal Skin Cancer Defects

C. Claire Melancon, MD

4:55 PM-5 PM

Staged, Interdisciplinary Surgical Management of a Tessier 10 Facial Cleft

Jennifer Harb, MD

5 PM-5:05 PM

Reconstruction of Cutaneous Perioral Defects Using V-Y Island Advancement Flaps

Mark A. Armeni, MD

5:05 PM-5:10 PM

Discussion

5:10 PM-5:15 PM

Use of Laser-Assisted Indocyanine Green Angiography for 1 Week Division of the Forehead Flap

Shannon E. Rudy, MD

5:15 PM-5:20 PM

Submental Island Flap vs Free Flap for Head and Neck Reconstruction: A Meta-Analysis

Adrian A. Ong, MD

5:20 PM-5:25 PM

Microporous Polysaccharide Hemosphere Use in the Alt Donor Site

Tania Benjamin, MD



5:25 PM–5:30 PM

Donor Site Morbidity of Alt Free Flap vs. Anterior Thigh STSG: Which Is Worse?

Alexander F. Haddad, BS

5:30 PM–5:35 PM

Post-Operative Anatomic Position of Mandibular Neo-Condyles Affects Patient Symptoms

Brian Swendseid, MD

5:35 PM–5:40 PM

The Auto-eFACE: Machine Learning-Enhanced Program Yields Automated Facial Palsy Assessment Tool

Matthew Miller, MD, MPH, Sc.D.

5:40 PM–6:10 PM

Opioid Prescribing in Rhinoplasty: Incorporating Enhanced Recovery Protocols

Moderator: *Linda N. Lee, MD*

Sydney C. Butts, MD

Myriam Loyo Li, MD

David Shaye, MD, MPH

Angela K. Sturm, MD

6:10 PM–7:30 PM | Sapphire Ballroom

Welcome Reception

7:30 PM–9 PM | Indigo 202

AAFPRS Research & Academic Practice Forum

7:30 PM–10 PM | Aqua ABC

AAFPRS Past Presidents Dinner
(Invitation Only)

7:45 PM–9:45 PM | Sapphire 400
Satellite Symposium and Reception, Supported (and CME provided) by Paradigm Medical Communications

Advances in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation

Guest Speakers: *Jason D. Bloom, MD* and *Reginald Rice, Jr., MD*

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1:30 PM-3:30 PM | 2 CME | Indigo H

SCIENTIFIC SPOTLIGHT: FACIAL REJUVENATION

Moderator: *David B. Hom, MD*

1:30 PM-1:40 PM

The Importance of Research and Methodology In Approaching a Research Project

David B. Hom, MD

1:40 PM-1:45 PM

Comparing Lateral Rhytidectomy with and Without Neck Suture Suspension

Jaclyn Klimczak, MD

1:45 PM-1:50 PM

When Age Isn't Just a Number: Using a Tasked Eye-Tracking Paradigm to Study Rhytidectomy

David Liao

1:50 PM-1:55 PM

Effect of Combination Laser and Topical on the Appearance of Skin Tone and Photoaging

Opeoluwa Fawole, MD

1:55 PM-2 PM

The Effect of Platelet-Rich Fibrin Matrix on Skin Rejuvenation: A Split-Face Comparison

Shirley Hu, MD

2 PM-2:10 PM

Combining Fillers, Fat Grafts, and Facial Implants to Create Facial Volume and Contours

Edward O. Terino, MD

2:10 PM-2:15 PM

Discussion

2:15 PM-2:20 PM

Regional and Full-Face Ablative Co2 Laser Resurfacing-A Large-Scale and Blinded Review

Neela Rao, MD

2:20 PM-2:25 PM

Histological Analysis of Facial Skin in Response to Nano-Pulse Stimulation Treatment

James Newman, MD

2:25 PM-2:30 PM

Jawline Augmentation and Definition Using Hydroxyapatite and HA Fillers

Azadeh R. Shirazi, MD

2:30 PM-2:35 PM

Effect of Local Tranexamic Acid on Hemostasis for Rhytidectomy

Ronald J. Schroeder II, MD

2:35 PM-2:40 PM

Updated Management of Malar Edema, Mounds, and Festoons: A Systematic Review

C. Ian Newberry, MD

2:40 PM-2:45 PM

Facial Rejuvenation Algorithm Utilizing the Facial Anatomic Subunit Analysis

Erin J. Smith, MD

2:50 PM-2:56 PM

Sailboat Modification to the Deep Plane Entry Point

Benjamin Talei, MD

2:56 PM-3:06 PM

The Evolution of Facelifting: An Evidenced Based Approach

Jill L. Hessler, MD

3:06 PM-3:12 PM

Medical Tourism for Facial Rejuvenation: A Systematic Review

Blake Raggio, MD

3:12 PM-3:20 PM

Rhytidectomy: A Social Media Analysis

Garrett D. Locketz, MD

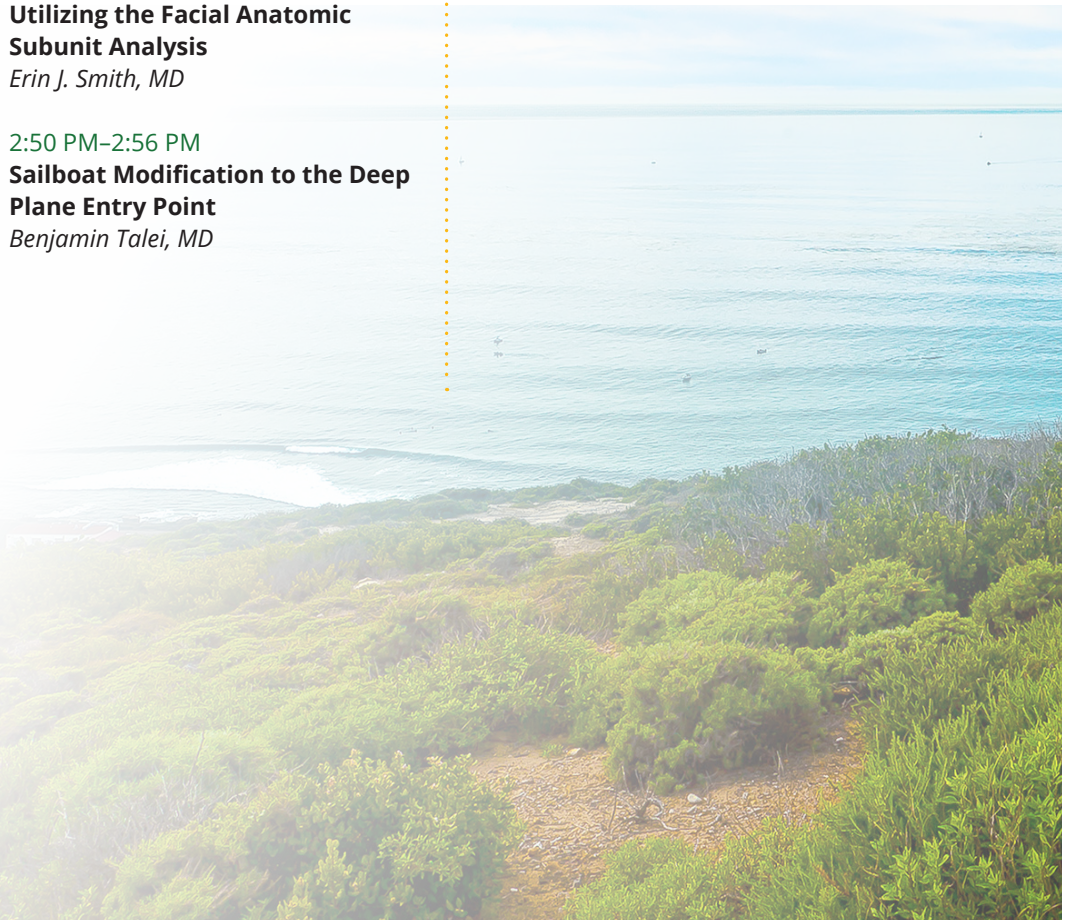
3:20 PM-3:30 PM

Subdermal Tissue Temperatures Obtained with a Cool Helium Plasma Device in Porcine Model

Richard D. Gentile, MD, MBA

3:30 PM-4 PM | Sapphire Ballroom

Coffee Break with Exhibitors



Thursday, October 3

REGISTRATION | INDIGO WEST FOYER | 6:30 AM–6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 12 PM–7:30 PM

4 PM–6:10 PM | 2.25 CME | Indigo A
BREAKOUT SESSION: FACIAL RECONSTRUCTION
Moderator: *Alexander Marston, MD*

4 PM–5 PM
PANEL DISCUSSION: Cleft Rhinoplasty—Techniques and Case Discussions
Moderator: *Lisa Morris, MD*
Krishna G. Patel, MD
Christian L. Stallworth, MD
Travis Tollefson, MD
Tom D. Wang, MD

5 PM–5:10 PM
Velopharyngeal Insufficiency (VPI)—The Nuances of Complete Surgical Care
Joseph J. Rousso, MD

5:10 PM–5:20 PM
The Adult Patient with Cleft Lip-Palate: Rhinoplasty and More
Travis T. Tollefson, MD

5:20 PM–5:30 PM
Craniofacial Team Meetings: Multidisciplinary Approach to the Patient
David Folk, MD

5:30 PM–6:10 PM
PANEL DISCUSSION: Planning and Executing a Successful International Humanitarian Trip
Moderator: *Lisa Morris, MD*
Krishna G. Patel, MD
Manoj T. Abraham, MD
Sherard A. “Scott” Tatum, MD
Travis T. Tollefson, MD
Dane M. Barrett, MD
Ryan D. Winters, MD

6:10 PM–7:30 PM | Sapphire Ballroom
Welcome Reception

7:30 PM–9 PM | Indigo 202
AAFPRS Research & Academic Practice Forum

7:30 PM–10 PM | Aqua ABC
AAFPRS Past Presidents Dinner
(Invitation Only)

7:45 PM–9:45 PM | Sapphire 400
Satellite Symposium and Reception, Supported (and CME provided) by Paradigm Medical Communications

Advances in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation
Guest Speakers: *Jason D. Bloom, MD* and *Reginald Rice, Jr., MD*

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The AAFPRS Foundation would like to thank Paradigm Medical Communications for its support of the Thursday Evening Satellite Reception.



1:30 PM-3:30 PM | 2 CME | Indigo E

BREAKOUT SESSION: BUSINESS & PRACTICE MANAGEMENT

Moderator: *Elizabeth W. Chance, MD*

1:30 PM-1:45 PM

Improve the Patient Experience with Price Transparency

Jonathan Kaplan, MD

1:45 PM-2 PM

10 Key Elements of a Superb Patient Care Coordinator

Ed Syring III

2 PM-2:15 PM

5 Important Facts Every Practice Should Know About Marketing to Women

Dana R. Fox

2:15 PM-2:30 PM

How Millennial Women are Disrupting Facial Plastic Surgery Marketing to Baby Boomers

Kaete A. Archer, MD

2:30 PM-2:45 PM

The Power of Email Marketing for Your Practice

Jonathan Kaplan, MD

2:45 PM-3:30 PM

PANEL DISCUSSION: External Marketing

Moderator: *Elizabeth W. Chance, MD*

Kaete A. Archer, MD

Richard Castellano, MD

Jonathan Kaplan, MD

Javad A. Sajan, MD

3:30 PM-4 PM | Sapphire Ballroom

Coffee Break with Exhibitors

4 PM-6 PM | 2 CME | Indigo E

BREAKOUT SESSION: BUSINESS & PRACTICE MANAGEMENT

Moderator: *Elizabeth W. Chance, MD*

4 PM-4:15 PM

10 Things to Do to Get on Page One of Google

Javad A. Sajan, MD

4:15 PM-4:30 PM

Tips for Using Instagram to Elevate Your Profile

Michael T. Somenek, MD

4:30 PM-4:45 PM

Social Media Marketing in Facial Plastic Surgery: What Has Worked?

Gary Linkov, MD

4:45 PM-5 PM

Social Media-Patient Education at Its Best!

Richard Castellano, MD

5 PM-5:15 PM

Social Media- Instagram Ideas

Melanie L. Petro, MD

5:15 PM-5:50 PM

PANEL DISCUSSION: Love Your Selfie-Social Media in Facial Plastic Surgery

Richard Castellano, MD

Gary Linkov, MD

Melanie L. Petro, MD

Javad A. Sajan, MD

Michael T. Somenek, MD

5:50 PM-6 PM

Discussion

6:10 PM-7:30 PM | Sapphire Ballroom

Welcome Reception

7:30 PM-9 PM | Indigo 202

AAFPRS Research & Academic Practice Forum

7:30 PM-10 PM | Aqua ABC

AAFPRS Past Presidents Dinner (Invitation Only)

7:45 PM-9:45 PM | Sapphire 400

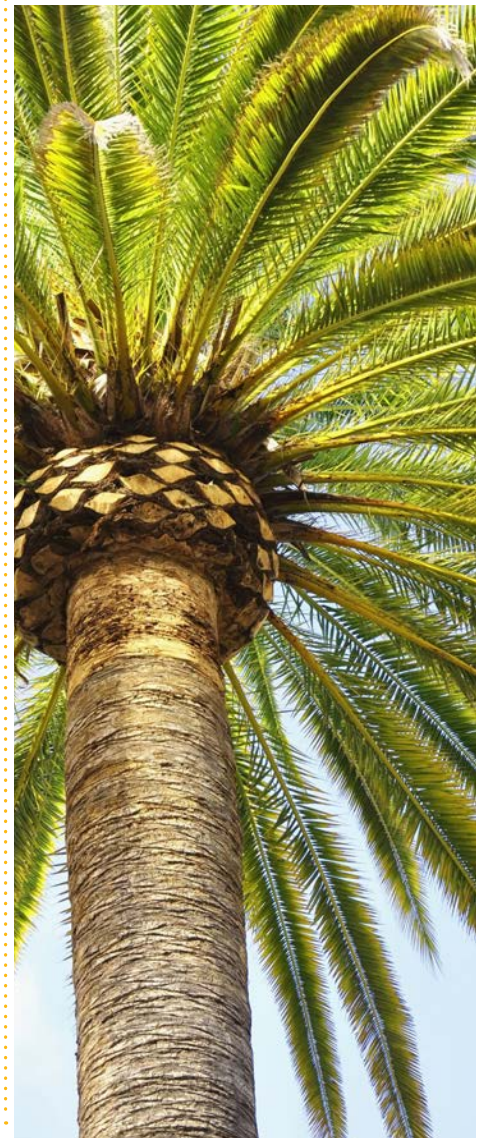
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1:30 PM–3:30 PM | 2 CME | Indigo D
BREAKOUT SESSION: RHINOPLASTY
Moderator: *Natalie A. Krane, MD*

1:30 PM–1:40 PM
Patient Reported Outcomes following Rhinoplasty Exceed Preoperative Expectations
Adeeb Derakhshan, MD

1:40 PM–1:50 PM
Surgical Anatomy of the Nose
Michael Brenner, MD

1:50 PM–2 PM
Role of Septum in Rhinoplasty
Arturo Ramírez G., MD

2 PM–2:10 PM
Rib Cartilage Harvest Through a Small Incision
Grace Lee Peng, MD

2:10 PM–2:20 PM
Cutting Holy Dome Rib Carving
Grace Lee Peng, MD

2:20 PM–2:30 PM
Nasal Changes After Orthognathic Surgery
Michael D. Olson, MD

2:30 PM–2:40 PM
The Deviated Nose Upper, Middle, and Lower Thirds
Norman J. Pastorek

3:10 PM–3:30 PM
Tips for the Tip Plasty in Asian Rhinoplasty
Ji Yun Choi, MD, PhD

2:40 PM–3:10 PM
PANEL DISCUSSION: Beauty or the Beast—Can Strong Noses be Beautiful?
Benjamin C. Marcus, MD
Oren Friedman, MD
Robin W. Lindsay, MD
Travis T. Tollefson, MD

3:10 PM–3:30 PM
Tips for the Tip Plasty in Asian Rhinoplasty
Ji Yun Choi, MD, PhD

3:30 PM–4 PM | Sapphire Ballroom
Coffee Break with Exhibitors.

4 PM–6 PM | 2 CME | Indigo D
BREAKOUT SESSION: RHINOPLASTY
Moderator: *Michael D. Olson, MD*

4 PM–4:10 PM
The Short Nose
Rui Xavier, MD

4:10 PM–4:20 PM
Building a Larger Nose
Deborah Watson, MD

4:20 PM–4:30 PM
Surgery of the Aging Nose
Arturo Ramírez García, MD

4:30 PM–4:40 PM
Enhancing Rhinoplasty Results with Technology: Addressing the Soft Tissue Envelope
Stephen Smith, MD

4:40 PM–4:50 PM
Controlling the Supratip: Indications of the Superiorly Pediculated SMAS- Ligament Flap
Roxana Cobo, MD

4:50 PM–5:10 PM
PANEL DISCUSSION: Rhinoplasty—Things Done Right and Wrong During the First 10 Years
Moderator: *Taha Z. Shipchandler, MD*
Peter C. Revenaugh, MD
Rahul Seth, MD
Heather H. Waters, MD

5:10 PM–5:20 PM
Finite Element Analysis of the Septal Cartilage L-Strut
Deanna C. Menapace, MD

5:20 PM–5:30 PM
Historical Evolution of the Extracorporeal Septoplasty
Myriam Loyo Li, MD

5:30 PM–5:40 PM
My Best Technique for Rhinoplasty
Alexandra Mora, MD

5:40 PM–5:50 PM
Evaluating and Managing the Difficult Caudal Septal Deviation in an Evidence-Based Fashion
Sami P. Moubayed, MD

5:50 PM–6 PM
Beauty and the Beast—How to Make Strong Noses Beautiful
Benjamin C. Marcus, MD

6:10 PM–7:30 PM | Sapphire Ballroom
Welcome Reception

7:30 PM–9 PM | Indigo 202
AAFPRS Research & Academic Practice Forum

7:45 PM–9:45 PM | Sapphire 400
Satellite Symposium and Reception, Supported (and CME provided) by Paradigm Medical Communications

Advances in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation
Guest Speakers: *Jason D. Bloom, MD* and *Reginald Rice, Jr., MD*

This event is not part of the official AAFPRS CME activity.

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7:30 PM–10 PM | Aqua ABC
AAFPRS Past Presidents Dinner
(Invitation Only)

Friday, October 4

REGISTRATION | INDIGO WEST FOYER | 6:30 AM–6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 9:30 AM–4:15 PM

6:40 AM–7:40 AM | Indigo 204

Non-CME Satellite Symposium Breakfast, Supported by Candela

Enhancing Surgical Outcomes with Energy-based Devices

Guest Speaker: *Benjamin Talei, MD*

7:40 AM–8:20 AM | Indigo 204

Non-CME Satellite Symposium Workshop, Supported by PCA Skin

The Role of Medical Grade Skin Care in a Surgeon's Practice—Proof and Profits

Guest Speaker: *Lisa D. Grunebaum, MD*

This event is not part of the official AAFPRS CME activity.

8:20 AM–9:10 AM | 1 CME | Aqua ABC

Ask the Expert Roundtables

Moderator: *Catherine Winslow, MD*

Melissa Ben-Yoseph

Virginia A. Wright Caudill, JD

Richard E. Davis, MD

Samuel M. Lam, Jr, MD

Phillip R. Langsdon, MD

Devinder S. Mangat, MD

Ira D. Papel, MD

Don't miss this exciting new conference feature! We invite you to bring your photos, patient questions, problem cases, and practice management challenges and to share your experience with others. Expert facilitators would be on hand to share their knowledge and best practices on a variety of topics, including Aging Face/Facial Rejuvenation, Minimally-Invasive Techniques, Rhinoplasty, Social Media/Marketing, Legal Considerations and more!

Drop by for a few minutes or stay for the whole time. This is your chance to listen to and participate in an energetic open discussion and get the specialized answers you need.

7:40 AM–9:40 AM | 1.75 CME | Indigo BC

MAIN STAGE: FACIAL RECONSTRUCTION

Moderator: *Samuel L. Oyer, MD*

7:40 AM–7:50 AM

Results of the MSLT-2 Trial for Melanoma: A New Treatment Paradigm

Shaun C. Desai, MD

7:50 AM–8 AM

Melanoma Update

Anna Bar, MD

8 AM–8:10 AM

Personality Profile of Patients with Massive Basal Cell Carcinoma

Jenica Su-Ern Yong, MD

Stephen Park, MD

8:10 AM–8:20 AM

Time is Money: How Facial Attention Relates to Facial Perception and Valuation

Jacob K. Dey, MD

8:20 AM–9:10 AM

PANEL DISCUSSION: Pearls in Reconstruction

Moderator: *Taha Z. Shipchandler, MD*

Patrick J. Byrne, MD

Frederick J. Menick, MD

Stephen S. Park, MD

William W. Shockley, MD

8:20 AM–12:45 PM | 3 CME (Offsite)

Cadaver Lab: Injectable and Facial Rejuvenation

Director: *Deborah Watson, MD*

Instructors:

Andrew C. Campbell, MD

Timothy M. Greco, MD

Yael Halaas, MD

Mark Hamilton, MD

Ivan Wayne, MD

9:10 AM–9:20 AM | Indigo BC

Outgoing AAFPRS President's Address

Phillip R. Langsdon, MD



9:20 AM–9:40 AM |
Indigo BC
John J. Conley
Lectureship | Keynote
Address
David J. Grelotti, MD

Cannabis and Cannabinoid-Based Medicines: What's the Evidence? With the liberalization of marijuana use legislation, there has been an increasing need to examine the purported health benefits of cannabis and cannabinoids. To date, a number of clinical trials lend evidence to support the medicinal use of cannabis and cannabinoids. We will review these findings and strategies to advance both cannabis science and the responsible use of medicinal cannabis.

9:40 AM–10:20 AM | Sapphire Ballroom
Coffee Break with Exhibitors

10:20 AM–12:20 PM | 2 CME | Indigo BC
MAIN STAGE: FACIAL RECONSTRUCTION
Moderator: *Scott G. Walen, MD*

10:20 AM–11 AM
PANEL DISCUSSION: Practical Pearls and Management of Complications in Facial Trauma
Moderator: *Judith M. Skoner, MD*
Michael Brenner, MD
Sydney C. Butts, MD
Kalpesh Vakharia, MD

11 AM–12 PM
PANEL DISCUSSION: Complications in Reconstruction
Moderator: *Daniel P. Knott, MD*
Peter C. Revenaugh, MD
Rahul Seth, MD
Ryan N. Heffelfinger, MD

12 PM–12:10 PM
Enhanced Facial Scar Revision Techniques
J. Regan Thomas, MD

12:10 PM–12:20 PM
Update: Management of Head and Neck Keloids
Lamont R. Jones, MD, MBA

12:20 PM–1:30 PM | Sapphire Ballroom
Lunch with Exhibitors

12:45 PM–1:30 PM | Sapphire Ballroom
Non-CME Lunch & Learn Seminar, Supported by Legally Mine

Using Powerful Tools to Protect Against Lawsuits, Protect Your License & Increase Your Tax Savings
Guest Speaker: *Natalyn O. Lewis*

This event is not part of the official AAFPRS CME activity.

1:30 PM–1:40 PM | Indigo BC
AAFPRS Grants Recognition

1:15 PM–6 PM | 3 CME
Cadaver Lab: Rhinoplasty and Rib Harvest
Director: *Grant S. Hamilton III, MD*

Instructors:
Jaimie DeRosa, MD
Benjamin C. Marcus, MD
George Mireas, MD
Travis T. Tollefson, MD
Edwin F. Williams, MD

1:40 PM–3:30 PM | 1.75 CME | Indigo BC
MAIN STAGE: FACIAL RECONSTRUCTION
Moderator: *Myriam Loyo Li, MD*

1:40 PM–2:40 PM
PANEL DISCUSSION: Reanimation
Moderator: *Jon-Paul Pepper, MD*
Babak Azzizadeh, MD
Kofi Derek O. Boahene, MD
Patrick J. Byrne, MD
Tessa A. Hadlock, MD

2:40 PM–2:50 PM
Evidence-Based Treatment of Hyperkinetic/Synkinetic Facial Paralysis
Sami P. Moubayed, MD



2:50 PM-3 PM

Comparison of Single vs. Dual Innervation Outcomes in Gracilis Free Muscle Transfer

Danielle F. Eytan, MD

3 PM-3:10 PM

The Optimal Nerve for Powering the Gracilis in Facial Reanimation: A Meta-Analysis

Peter M. Vila, MD, MSPH

3:10 PM-3:20 PM

Dual Nerve Transfer for Facial Paralysis

Jon-Paul Pepper, MD

3:20 PM-3:30 PM

Mixed Methods Research & Shared Decision Making in Facial Paralysis: Innovative Research

Scott R. Chalet, MD

Amit Kochhar, MD

3:30 PM-4 PM | Sapphire Ballroom

Coffee Break with Exhibitors

4 PM-6 PM | 2 CME | Indigo BC

MAIN STAGE: FACIAL RECONSTRUCTION

Moderator: Andrew Joseph, MD

4 PM-4:20 PM

Avoiding and Correcting Complications in Nasal Reconstruction

Frederick J. Menick, MD

4:20 PM-5:20 PM

PANEL DISCUSSION: Tiny to Total: Difficult Nasal Skin Cancer Reconstruction Case

Moderator: Peter C. Revenaugh, MD

Kofi Derek O. Boahene, MD

Sydney C. Butts, MD

Christian L. Stallworth, MD

5:20 PM-5:30 PM

Aesthetic Nasal Reconstruction with Integrated Alar-Crural Strut Grafts

Michael Brenner, MD

5:30 PM-5:50 PM

Orbitomaxillary Reconstruction: From Simple to Complex

P. Daniel Knott, MD

5:50 PM-6 PM

Disrupting the Periorbital Reconstructive Paradigm Utilizing Aesthetic Techniques

Cameron Chesnut, MD

6:30 PM-8:30 PM | Offsite

Non-CME Young Physicians Event, Supported by Galderma

Shaping the Future of Aesthetics Together with You: An Evening with Galderma

This event is not part of the official AAFPRS CME activity.

The AAFPRS Foundation would like to thank Galderma Laboratories for its educational support of the Friday evening Young Physicians Event.

7 PM-10 PM | The Don Room at El Cortez

Founders Club Gala

(Invitation Only)

This is an offsite event. Buses depart from the Promenade East Foyer (Level 1)



10:20 AM–12:20 PM | 2 CME | Indigo D
SPECIAL FEATURE: RHINOPLASTY
Moderator: *Deanna C. Menapace, MD*

10:20 AM–10:30 AM
Pitfalls and Nuances of Septal Extension/Tongue in Groove Techniques for Tip Position
David. W. Kim, MD

10:30 AM–10:40 AM
Rhinoplasty Affecting Lip Position
Benjamin A. Talei, MD

10:40 AM–10:50 AM
Infratip Lobular Compression as An Alternative to Nasal Tip Rotation
Richard W. Westreich, MD

10:50 AM–11 AM
Management of Nasal Tip Projection in Rhinoplasty
Richard A. Zoumalan, MD

11 AM–11:20 AM
The Power and Versatility of The Tongue-In-Groove Technique
Richard E. Davis, MD

11:20 AM–11:30 AM
Nuances to Enhance Success in Rhinoplasty
Oren Friedman, MD

11:30 AM–11:40 AM
Lateral Crural Steal Promoting Projection and Rotation: Does It Work?
José A. Patrocinio, MD, PhD

11:40 AM–11:50 AM
LLC Management in The Correction of Valve Problems
Grant S. Hamilton III, MD

11:50 AM–12 PM
Nuances of The Batten Graft in Functional and Aesthetic Nasal Surgery
Stephen Smith, MD

12 PM–12:10 PM
Modalities of Repair and Outcomes of Functional Rhinoplasty: A Multi-Institutional Study
Tyler J. Willman, MD

12:10 PM–12:20 PM
Is the Short Axis of The Lateral Crus the Key to An Attractive Tip?
Grant S. Hamilton III, MD

12:20 PM–1:30 PM | Sapphire Ballroom
Lunch with Exhibitors

12:45 PM–1:30 PM | Sapphire Ballroom
Non-CME Lunch & Learn Seminar, Supported by Legally Mine
Using Powerful Tools to Protect Against Lawsuits, Protect Your License & Increase Your Tax Savings
Guest Speaker: *Natalyn O. Lewis*

This event is not part of the official AAFPRS CME activity.

1:30 PM–3:30 PM | 2 CME | Indigo H
BREAKOUT SESSION: FACIAL REJUVENATION
Moderator: *Samuel M. Lam, Jr., MD, FISHRS*

1:30 PM–1:40 PM
Patient Satisfaction with Different Modalities of Hair Restoration: A Systematic Review
Amar Gupta, MD

1:40 PM–1:50 PM
Double Triangular Cartilage Excision Otoplasty–DTCO
Alessandro Gualdi di Castelgualdo, MD

1:50 PM–2 PM
Modified Upper Lip Lift–Simple Technique with Wide Application
Benjamin A. Talei, MD

2 PM–2:10 PM
Lip Augmentation with SMAS Tissue Grafts
Matthew A. Richardson, MD





2:10 PM–2:20 PM

The Latest and Greatest in Non-Surgical & Surgical Hair Restoration

Samuel M. Lam, Jr, MD, FISHRS

2:20 PM–2:30 PM

Skin Stem Cell Stimulation

Gregory S. Keller, MD

2:30 PM–2:40 PM

Advances in Ablative Fractional Laser Resurfacing

Anna Bar, MD

2:40 PM–2:50 PM

Optimizing Nonsurgical Skin Tightening with Combination Radiofrequency

Michael T. Somenek, MD

2:50 PM–3 PM

PRP Magic

W. Greg Chernoff, MD, FRCSC

3 PM–3:10 PM

Nonsurgical Jawline and Chin Rejuvenation Utilizing a Cannula with a Single Access Point

Cameron Chesnut MD

3:10 PM–3:20 PM

Fillers: Optimizing Results, Avoiding and Managing Complications

Paul J. Carniol, MD

3:20 PM–3:30 PM

Standing Out in a Sea of Injectors

Triste' Rosebrough, RN

3:30 PM–4 PM | Sapphire Ballroom

Coffee Break with Exhibitors

4 PM–6:10 PM | 2.25 CME | Indigo H

BREAKOUT SESSION: FACIAL REJUVENATION

Moderator: *Kristina Tansavatdi, MD*

4 PM–4:10 PM

The Safe and Reliable Deep Chemical Peel

Sidney J. Starkman, MD

4:10 PM–4:20 PM

Next Level Non-Surgical Neck Tightening Utilizing Energy and Regenerative Medicine

Cameron Chesnut, MD

4:20 PM–4:30 PM

Needle-Delivered Radiofrequency Energy for Face and Neck Laxity—A First Year Review

Andrew A. Winkler, MD

4:40 PM–4:50 PM

Radiofrequency—Using Minimally Invasive Skin Tightening to Compliment Your Practice

Jordan P. Sand, MD

4:50 PM–5 PM

Miliary Osteoma Cutis—A Case of Stem Cells Gone Wrong in the Dermis

Tara J. Wu, MD

5 PM–5:10 PM

How to Successfully Perform Cosmetic Surgeries in the Office Under Local Anesthesia

Kristina Tansavatdi, MD

5:10 PM–5:20 PM

Multimodal Approach Using Long-Lasting Dermal Fillers, Non-Surgical Jawline Rejuvenation

Steven F. Weiner, MD

5:20 PM–5:30 PM

Thread Lift: The Minimally Invasive Facelift

Denise R. Wong, MD

Friday, October 4

REGISTRATION | INDIGO WEST FOYER | 6:30 AM–6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 9:30 AM–4:15 PM

5:30 PM–5:40 PM

Multi-Modality Scar Therapy: Combining Cellular Therapy with Needle RF and Laser Energy

W. Greg Chernoff, MD, FRCSC

5:40 PM–5:50 PM

How Natural Lip Filler Injections can Be Done with the Added Safety of a Cannula

*Karan Dhir, MD
Richard W. Westreich, MD*

5:50 PM–6 PM

My Latest Face Lift Techniques: An Update on Contemporary Procedures

Richard D. Gentile, MD, MBA

6 PM–6:10 PM

Dermabrasion: “The Lost Art.” It Shouldn’t Be!

Stephen W. Perkins, MD

6:30 PM–8:30 PM | Offsite

Non-CME Young Physicians Event, Supported by Galderma

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7 PM–10 PM | The Don Room at El Cortez

Founders Club Gala

(Invitation Only)

This is an offsite event. Buses depart from the Promenade East Foyer (Level 1)



4 PM–6:10 PM | 2 CME | Indigo A
BREAKOUT SESSION: FACIAL FEMINIZATION

Moderator: *Angela K. Sturm, MD*

4 PM–4:50 PM

Transgender Patient Care in Facial Plastic Surgery: Facial Feminization and Beyond

Moderator: *Angela K. Sturm, MD*

Scott R. Chaiet, MD

Regina E. Rodman, MD

Sarah A. Saxon, MD

Lou Weaver

4:50 PM–5 PM

Feminizing Rhinoplasty For Gender Affirming Surgery–How We Do It

Charles W. Shih, MD

5 PM–5:10 PM

Feminizing Frontal Cranioplasty (First 200 Cases)–How We Do It

Charles W. Shih, MD

5:10 PM–5:20 PM

Facial Feminization Surgery–An Integrated Health System’s Experience

David W. Chou, MD

5:20 PM–5:30 PM

Feminizing Reduction Mandibuloplasty/Genioplasty (First 200 Cases)–How We Do It

Andrew J. Kleinberger, MD

5:30 PM–5:40 PM

Feminizing Chondrolaryngoplasty (First 200 Cases)–How We Do It

Andrew J. Kleinberger, MD

5:40 PM–5:50 PM

Facial Analysis of Gender Differences Using 3D Photogrammetry

Hailey Juszczak, BA

5:50 PM–6:10 PM

Facial Feminization Surgery–Surgical Approaches and Results

Rahul Seth, MD

P. Daniel Knott, MD

6:30 PM–8:30 PM | Offsite

Non-CME Young Physicians Event, Supported by Galderma

Shaping the Future of Aesthetics Together with You: An Evening with Galderma

This event is not part of the official AAFPRS CME activity.

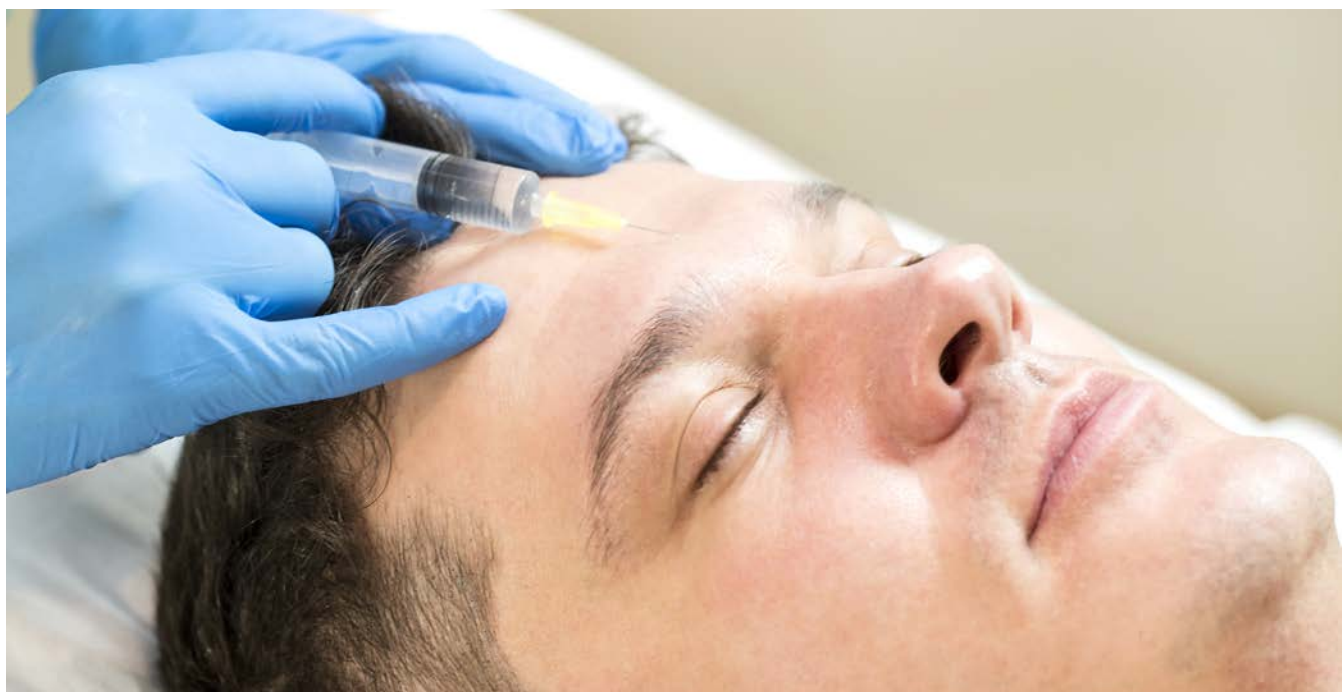
The AAFPRS Foundation would like to thank Galderma Laboratories for its educational support of the Friday evening Young Physicians Event.

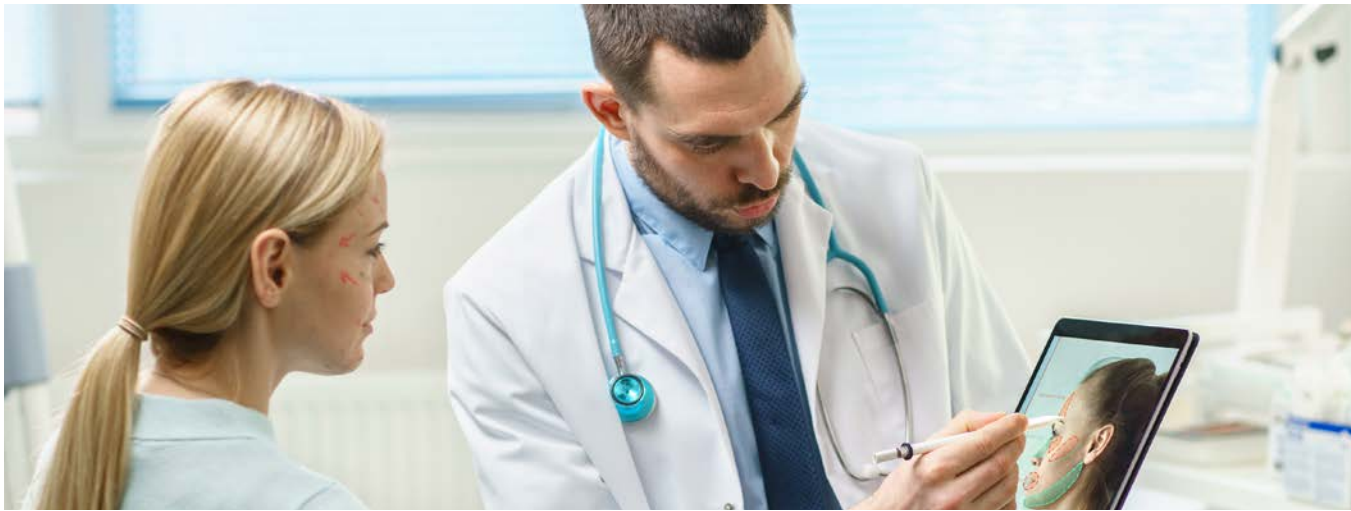
7 PM–10 PM | The Don Room at El Cortez

Founders Club Gala

(Invitation Only)

This is an offsite event. Buses depart from the Promenade East Foyer (Level 1)





1:30 PM–3:30 PM | 2 CME | Indigo E
BREAKOUT SESSION: PRACTICE MANAGEMENT
Moderator: *Nicholas Karter, MD*

1:30 PM–1:45 PM
Critical Business Metrics that Most Offices Do Not Measure
Richard Castellano, MD

1:45 PM–2 PM
5 Ways to Convert More Surgical Consults
Catherine Maley, MBA

2 PM–2:15 PM
Applying The Ritz-Carlton Service Standards to Your Practice
April Linden

2:15 PM–2:30 PM
Closing Consults Without Harming Self-Image
Richard Castellano, MD

2:30 PM–3:05 PM
PANEL DISCUSSION: Closing the Consultation
Moderator: *Nicholas Karter, MD*
Richard Castellano, MD
Jonathan Kaplan, MD
Stephen W. Perkins, MD
J. Regan Thomas, MD

3:05 PM–3:15 PM
When Patients Go Ballistic, What You Can Do?
Robert Baxter

3:15 PM–3:30 PM
How to Follow Up After the Consultation That Didn't Book
Catherine Maley, MBA

3:30 PM–4 PM | Sapphire Ballroom
Coffee Break with Exhibitors

4 PM–6:10 PM | 2.25 CME | Indigo E
BREAKOUT SESSION: PRACTICE MANAGEMENT
Moderator: *Nicholas Karter, MD*

4 PM–4:15 PM
Don't Kiss on the 1st Date—Creating Patient Communication and Restructuring Consultation
Jonathan Hoffenberg

4:15 PM–4:30 PM
Top 5: Advice from My Lawyer in My First Years of Practice
Kaete A. Archer, MD

4:30 PM–4:45 PM
Starting a Practice: Legal Musts and Must Nots
Virginia A. Wright Caudill, JD

4:45 PM–5 PM
Sticky Wickets: Common Legal Practice Missteps and How to Avoid Them
Virginia A. Wright Caudill, JD

5 PM–5:15 PM
Protecting Yourself from the Medical Board
Gregory J. Vipond, MD

5:15 PM–5:30 PM
From Discharge to Refunds: Legal Tips for Dealing with Difficult Patients
Virginia A. Wright Caudill, JD

5:30 PM–5:45 PM
How to Track Nearly Every Dollar You Spend Online and Understand Your Real Return on Investment
Robert Baxter

5:45 PM–6 PM
Discussion

6:30 PM–8:30 PM | Offsite
Non-CME Young Physicians Event, Supported by Galderma
Shaping the Future of Aesthetics Together with You: An Evening with Galderma

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7 PM–10 PM | The Don Room at El Cortez
Founders Club Gala
(Invitation Only)

This is an offsite event. Buses depart from the Promenade East Foyer (Level 1)

Friday, October 4

REGISTRATION | INDIGO WEST FOYER | 6:30 AM-6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 9:30 AM-4:15 PM

**1:30 PM-3:30 PM | 2 CME | Indigo D
BREAKOUT SESSION: RHINOPLASTY**
Moderator: *Roxana Cobo, MD*

1:30 PM-1:40 PM
**A Novel Device for Rapid Cartilage
Dicing for Use in Diced Cartilage
Glue Grafts**
Sabin Karki

1:40 PM-1:50 PM
**Rib Grafting in the Primary and
Revision Nose**
Kevin Brenner, MD

1:50 PM-2 PM
**Nasal Swell Body and Septal
Perforation Repair**
Stephen F. Bansberg, MD

2 PM-2:10 PM
**The Importance of the Middle
Vault (Function and Aesthetics)**
Robin W. Lindsay, MD

2:10 PM-2:20 PM
**Prevention of the Inverted
V Deformity in Endonasal
Rhinoplasty**
Edwin F. Williams, MD

2:20 PM-2:30 PM
**The Endonasal Management of
Midvault Insufficiency**
Fred G. Fedok, MD

2:30 PM-2:40 PM
**Dorsal Augmentation Using Diced
Cartilage and Fibrin Glue-Long
Term Results**
Roxana Cobo, MD

2:40 PM-2:50 PM
**Endonasal Approaches to the Nasal
Tip**
Robert H. Deeb, MD

2:50 PM-3 PM
**Subtle Rhinoplasty and the
Intracartilagenous Approach to the
Nasal Tip**
Joshua D. Rosenberg, MD

3 PM-3:10 PM
**Lateral Crural Overlay for Tip
Bulbosity**
Daniel G. Becker, MD

3:10 PM-3:30 PM
**PANEL DISCUSSION: The Wide
Nasal Tip-Challenges and
Controversies**
Moderator: *Minas Constantinides, MD*
Anthony E. Brissett, MD
Ivan Wayne, MD
Richard W. Westreich, MD

3:30 PM-4 PM | Sapphire Ballroom
Coffee Break with Exhibitors

**4 PM-6:30 PM | 2.5 CME | Indigo D
BREAKOUT SESSION: RHINOPLASTY**
Moderator: *Roxana Cobo, MD*

4 PM-4:30 PM
**Modulating Healing in Rhinoplasty
Using Mlicrofat and Nanofat**
Dean M. Toriumi, MD



Friday, October 4

REGISTRATION | INDIGO WEST FOYER | 6:30 AM-6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 9:30 AM-4:15 PM

4:30 PM-4:40 PM

Rescuing the Implanted Nose

Waleed H. Ezzat, MD

4:40 PM-4:50 PM

"Subtraction" Techniques: New Concepts in Nonsurgical Rhinoplasty

Ashley J. Guthrie, MD

4:50 PM-5 PM

Correcting History: Repairing Rhinoplasty from Earlier Decades

Waleed H. Ezzat, MD

5 PM-5:10 PM

Health Utility Value Outcomes in Septorhinoplasty Patients with Previous Surgery

Shekar K. Gadkaree, MD

5:10 PM-5:20 PM

Antibiotics and Rhinoplasty

Clinton D. Humphrey, MD

5:20 PM-5:30 PM

Cephalic Malposition of Lower Lateral Crura - How Prevalent Is It in Caucasians?

Rui Xavier, MD

5:30 PM-5:40 PM

Correction of Alar Malposition (With PDS Plate) in the Revision Case

Kevin Brenner, MD

5:40 PM-5:50 PM

Correction of Alar-Columellar Discrepancies

Yong Ju Jang, MD

5:50 PM-6 PM

Refinement of The Nasal Tip

Stephen S. Park, MD

6 PM-6:10 PM

Soft Triangle: The Least Presented Lesson

José A. Patrocinio, MD, PhD

6:10 PM-6:20 PM

Learning to Build the Nasal Tip: Repositioning the Lower Lateral Cartilages

Gregory S. Dibelius, MD

6:20 PM-6:30 PM

Finesse and Precision with Lateral Crural Tensioning and The Articulated Alar Rim Grafts

Brian J.F. Wong, MD

6:30 PM-8:30 PM | Offsite

Non-CME Young Physicians Event, Supported by Galderma

Shaping the Future of Aesthetics
Together with You: An Evening with
Galderma

*This event is not part of the official
AAFPRS CME activity.*

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to thank Galderma Laboratories for
its educational support of the Friday
evening Young Physicians Event.

7 PM-10 PM | The Don Room at El
Cortez

Founders Club Gala

(Invitation Only)

*This is an offsite event. Buses depart
from the Promenade East Foyer (Level 1)*



6:45 AM–7:50 AM | Indigo BC
**AAFPRS Membership Breakfast:
Annual Business Meeting &
Elections (Credentials Table Open
6–7 AM)**

7:50 AM–8 AM | Indigo BC
**Incoming AAFPRS President's
Address**
Mary Lynn Moran, MD

8 AM–9:40 AM | 1.75 CME | Indigo BC
MAIN STAGE 1: RHINOPLASTY
Moderator: Andrew A. Winkler, MD

8 AM–8:10 AM
**Rhinoplasty—Unique Treatment
Perspectives from an Academic
Septorhinoplasty Practice**
Joseph J. Rouso, MD

8:10 AM–8:20 AM
**Breaking Down Rhinoplasty—A
Simple Approach for the Up-and-
Coming Surgeon**
Jaime DeRosa, MD

8:20 AM–8:30 AM
**Why I Prefer the Endonasal
Approach: A Paradigm Shift**
Edwin F. Williams, MD

8:30 AM–8:40 AM
**Piezo Surgery of the Nasal
Skeleton**
Yael Halaas, MD

8:40 AM–9:20 AM
**Nasal Tip Surgery: Different
Circumstances Dictate Different
Techniques**
Dean M. Toriumi, MD



9:20 AM–9:40 AM |
Indigo BC
**Gene Tardy Scholar |
Keynote Address**
Gary W. Small

Can Healthy Living Prevent Dementia?
Age is the single greatest risk factor for cognitive decline. By age 65, the risk for developing a cognitive decline that impairs independent functioning (i.e., dementia) is 10 percent and by age 85 and above, that risk approaches 50 percent. Older adults also face mental challenges resulting from a variety of stresses, such as multiple, chronic physical illnesses and isolation, which can have a negative impact on mood and memory. Although genetics contribute to these varied age-related mind-health challenges, for the average individual non-genetic factors, such as nutrition, physical exercise, mental stimulation, and stress management, have a greater impact on optimizing brain health, lowering risk for Alzheimer's disease and other forms of dementia, and extending life expectancy. In this presentation, I will describe recent research from the UCLA Longevity Center and other investigative groups on strategies for detecting neurodegeneration, protecting brain health, and lowering risk for age-related cognitive decline.

9:40 AM–10:20 AM | Sapphire
Ballroom

Coffee Break with Exhibitors

**10:20 AM–12:20 PM | 2 CME |
Indigo BC**
MAIN STAGE 1: RHINOPLASTY
Moderator: Daniel G. Becker, MD

10:20 AM–10:30 AM
What's in a Name?
Peter A. Adamson, OOnt, MD, FRCSC

10:30 AM–10:50 AM
**Using Rib Cartilage to Its Best
Advantage**
Richard E. Davis, MD

10:50 AM–11 AM
**Nonsurgical Rhinoplasty: A
Preliminary Social Media Analysis**
Solomon Husain, MD

10:50 AM–11 AM
**The Pros and Perils of Injection
Rhinoplasty**
Theda C. Kontis, MD

11 AM–11:30 AM
**Dorsal Augmentation Using
Diced Costal Cartilage and
Perichondrium—How I Do It**
Yong Ju Jang, MD

11:30 AM–11:40 AM
**Nasal Osteotomy—An Evidence-
Based Examination**
Andrew A. Winkler, MD

11:40 AM–12:20 PM
**Rhinoplasty Challenges: The Case
for Preservation/Conservative
Surgery**

Moderator: Phillip R. Langsdon, MD
José E. Barrera, MD
Anthony E. Brissett, MD
Mark A. Petroff, MD
Daniel E. Rouso, MD
Richard D. Zeph, MD

12:20 PM–1:30 PM | Sapphire
Ballroom
Lunch with Exhibitors

1:30 PM–1:40 PM | Indigo BC
**AAFPRS Academy Awards
Ceremony**



1:40 PM-3:30 PM | 1.75 CME | Indigo BC

MAIN STAGE 1: RHINOPLASTY
Moderator: *Theda C. Kontis, MD*

1:40 PM-2 PM
20 Year Evolution of My Experience in Rhinoplasty
Daniel G. Becker, MD

2 PM-2:30 PM
Structure Rhinoplasty: Lessons Learned. The Book
Dean M. Toriumi, MD

2:30 PM-2:50 PM
How the Septal Extension Graft Can Be Used for More Predictable Tip Contour and Function
Richard E. Davis, MD

2:50 PM-3 PM
The Septum Extension Graft as Primary Graft for Setting the Tip: Analysis of Failures
Capi Wever, MD

3 PM-3:10 PM
Be "Honest" With Your Patients About Your Real Revision Rates in Rhinoplasty
Stephen W. Perkins, MD

3:10 PM-3:30 PM
Common Complications of Asian Rhinoplasty and Their Solutions
Yong Ju Jang, MD

3:30 PM-4 PM | Sapphire Ballroom
Coffee Break with Exhibitors

4 PM-6:15 PM | 2.25 CME | Indigo BC
MAIN STAGE 1: RHINOPLASTY
Moderator: *Jaimie DeRosa, MD*

4 PM-4:10 PM
Aesthetic Reconstruction of The Over-Resected Tip
David W. Kim, MD
4:10 PM-4:20 PM
Septal Perforation Management
Stephen F. Bansberg, MD

4:20 PM-4:30 PM
Alloplastic Implants Vs Autogenous Cartilage Grafts...Which is Preferable?
J. Regan Thomas, MD

4:30 PM-4:40 PM
Alar Retraction and Notching as Negative Outcome of Rhinoplasty and How to Prevent It
Capi Wever, MD

4:40 PM-4:50 PM
Irradiated Rib Cartilage for The Twisted Nose and Revision Rhinoplasty
Daniel G. Becker, MD

5 PM-5:10 PM
Cartilage Grafting in Patients with a H/O of Septoplasty or Septorhinoplasty
Robin W. Lindsay, MD

5:10 PM-5:30 PM
The Skin-Soft Tissue Envelope in Rhinoplasty
Peter A. Adamson, OOnt, MD, FRCSC

5:20 PM-5:30 PM
Assessing the Nasal Soft Tissue Envelope with High Resolution Computed Tomography
Jacob K. Dey, MD

5:30 PM-5:50 PM
PANEL DISCUSSION: Skin Thickness and Surgical Approach to Rhinoplasty
Michael Brenner, MD

5:50 PM-6 PM
Side-by-Side Comparison in Bony Vault Surgery: Ultrasonic vs Standard Instruments
George Mireas, MD

6 PM-6:15 PM
Rescuing the Implanted Nose
Waleed H. Ezzat, MD

6:15 PM-8:15 PM | Indigo AB
Surfin' Soirée
Surf's up! Great ready to have a Yacht Rockin' good time. Enjoy the sights, sounds and good vibrations of #AAFPRS0219. Before you start California Dreaming, make your way to the Surfin' Soirée! Mix and mingle with your friends and colleagues one last time before we sail away and bid a fond farewell to the 2019 AAFPRS Annual Meeting. This is one of our greatest hits... Featuring food, music and fellowship, the Surfin' Soirée is a fin-tastic good time and fun, fun, fun will be had by all!

The AAFPRS Foundation would like to thank Revance for its support of the Saturday night Surfin' Soiree.

8 AM–9:40 AM | 1.75 CME | Indigo D

MAIN STAGE 2: RHINOPLASTY

Moderator: *Benjamin C. Marcus, MD*

8 AM–8:05 AM

Managing the Nasal Tip in the Asian Patient

Dean M. Toriumi, MD

8:05 AM–8:10 AM

Alar Flap for Narrowing the Nasal Base

Dean M. Toriumi, MD

8:10 AM–8:15 AM

Muscle Sparing Harvest of Rib Cartilage

Fred G. Fedok, MD

8:15 AM–8:20 AM

Correction of the Caudal Deviation of the Septum Using the Perpendicular Plate of the Ethmoid

Grant S. Hamilton III, MD

8:20 AM–8:25 AM

How to Reduce Dorsum While Preserving/Widening the Nasal Valve

George Mireas, MD

8:25 AM–8:30 AM

Articulated Alar Rim Grafting

Richard E. Davis, MD

8:30 AM–8:35 AM

Precise Placement of Lateral Wall Batten Grafts for Functional Rhinoplasty

Stephen S. Park, MD

8:35 AM–8:40 AM

Infratip Lobule and Buttress Grafts

Peter A. Adamson, OOnt, MD, FRCSC

8:40 AM–8:45 AM

Limiting Bleeding with Lateral Osteotomies

Theda C. Kontis, MD

8:45 AM–8:50 AM

Middle Vault 3D Contouring

David W. Kim, MD

8:50 AM–8:55 AM

Osteotomies for Reduced Ecchymosis

Norman J. Pastorek, MD

8:55 AM–9 AM

Laser Management Strategies for the Soft Tissue Envelope

Scott W. Smith, MD

9 AM–9:05 AM

“Gel Like” Cartilage Graft

Myriam Loyo Li, MD

9:05 AM–9:10 AM

Spreader Graft Placement Without Release of the Upper Lateral Cartilage

Robin W. Lindsay, MD

9:10 AM–9:15 AM

Custom Septal Prosthesis

Michael D. Olson, MD

9:15 AM–9:20 AM

Using the Clocking Suture for the Deviated Nose

Clinton D. Humphrey, MD

9:20 AM–9:40 AM

Gene Tardy Scholar

Keynote Address

Gary W. Small

9:40 AM–10:20 AM | Sapphire Ballroom

Coffee Break with Exhibitors

10:20 AM–12:20 PM | 2 CME | Indigo D

MAIN STAGE 2: RHINOPLASTY

Moderator: *Oren Friedman, MD*

10:20 AM–10:30 AM

Cleft Lip Rhinoplasty

Tom D. Wang, MD

10:30 AM–10:40 AM

The Subalar Graft

Norman J. Pastorek, MD

10:40 AM–10:50 AM

Rib Graft Rhinoplasty—Where We Are and How Far We’ve Come

John J. Chi, MD

10:50 AM–11 AM

Making the Most of the Tongue-in-Groove Technique

Waleed H. Ezzat, MD

11 AM–11:10 AM

3 Tips for Rhinoplasty in Patients with Unilateral Cleft Lip

Travis T. Tollefson, MD

11:10 AM–11:20 AM

A Seven Step Algorithm for the Perfect Nasal Tip

Umang Mehta, MD

11:20 AM–11:30 AM

The Lateral Crural Insertion Graft for External Nasal Valve Collapse

Dominic Vernon, MD

11:30 AM–11:50 AM

Management of the Dissatisfied Patient

Peter A. Adamson, OOnt, MD, FRCSC

11:50 AM–12 PM

Pearls in Revision Rhinoplasty

Andres Gantous, MD

12 PM–12:10 PM

Importance of Subcutaneous Fat and Fascia Excision in Tip Contouring

Mariam T. Ismail, MD

12:10 PM–12:20 PM

Public Perception of Aesthetics of the Butterfly Graft Versus Spreader Grafts

Mark M. Mims, MD

12:20 PM–1:30 PM | Sapphire Ballroom

Lunch with Exhibitors

1:40 PM–3:30 PM | 1.75 CME | Indigo D

MAIN STAGE 2: RHINOPLASTY
Moderator: *Brian J.F. Wong, MD*

1:40 PM–1:50 PM

Ethnic Rhinoplasty: The Challenge of Practicing in a Multicultural Society

Andres Gantous, MD

1:50 PM–2 PM

My Approach to the Mestizo Nasal Tip

Tomás Andrade Donoso

2 PM–2:10 PM

Endonasal Management of the Mestizo Nasal Tip

Arturo Ramírez García

2:10 PM–2:20 PM

Harmonization of the Non-Caucasian Nose

Roxana Cobo, MD

2:20 PM–2:30 PM

Structural Rhinoplasty in Mestizo Nose: Avoiding Complications

Paulo Andrés Escobar, MD

2:30 PM–2:40 PM

Nasal Tip Management in Mediterraneans

Alaa Lotfy Elnaggar, MD

2:40 PM–2:50 PM

Middle Eastern Rhinoplasty

Karima T. Ismail, MD, FEBOPRAS

2:50 PM–3 PM

Pseudohump Correction in Asians

Tse-Ming Chang, MD

3 PM–3:10 PM

Diagnosis and Treatment of Alar Rim and Base Deformities in Asians

Ji Yun Choi, MD

3:10 PM–3:20 PM

A Three Dimensional Evaluation of the Lateral Crural Scroll

Michael J. Nuara, MD

3:20 PM–3:30 PM

Complete Osteotomies in Rhinoplasty, But Simplified

Nima Shemirani, MD

3:30 PM–4 PM | Sapphire Ballroom

Coffee Break with Exhibitors

4 PM–6:15 PM | 2.25 CME | Indigo D

MAIN STAGE 2: RHINOPLASTY

Moderator: *Stephen Smith, MD*

4 PM–4:10 PM

Evaluating and Managing Nasal Valve Collapse in 2018: A New Paradigm

Sami P. Moubayed, MD

4:10 PM–4:20 PM

Preserving 3D Continuity of the Middle Vault

David W. Kim, MD

4:20 PM–4:30 PM

Tips for Straightening the Crooked Nose

Clinton D. Humphrey, MD

4:30 PM–4:40 PM

Ultrasonic Aspirator Vs Ultrasonic Saw–Which to Use and Why

Brian J.F. Wong, MD

4:40 PM–4:50 PM

My Approach to Osteotomies

Ivan Wayne, MD

4:50 PM–5 PM

Managing the Ptotic Tip

Jaimie DeRosa, MD

5 PM–5:10 PM

Patient-Specific 3D Printed Surface Molds in Rhinoplasty–A Utility Analysis

Garrett D. Locketz, MD

5:10 PM–5:20 PM

Discovering the Resolution of Postoperative Swelling After Rhinoplasty Using 3D Technology

Jillian Schreiber, MD

5:20 PM–5:40 PM

PANEL DISCUSSION: Rhinoplasty Education–Challenges in Surgical Training at the Resident/Fellow Level

Moderator: *Joseph J. Rousso, MD*

Grant S. Hamilton III, MD

Joshua D. Rosenberg, MD

5:40 PM–5:50 PM

CFD and Patient-Reported Evaluation of Nasal Airway

Rui Xavier, MD

5:50 PM–6 PM

Rhinoplasty in Allergic Rhinitis

Andrew A. Winkler, MD

6 PM–6:10 PM

Auricular Perichondrium Interposition Graft for Septal Perforation Repair

Cullen A. Taylor, MD

6:10 PM–6:15 PM

In Search of the Perfect Rhinoplasty Graft: Cost Ceiling of Tissue Engineered Grafts

Nicole C. Craker, MD

6:15 PM–8:15 PM

Surfin' Soirée



8 AM–9:40 AM | 1.75 CME | Indigo H
SPECIAL FEATURE: FACIAL REJUVENATION

Moderator: *Deanna C. Menapace, MD*

8 AM–8:10 AM

The Impact of Facial Plastic Surgery on Perceived Personality and Attractiveness

Michael Reilly, MD

8:10 AM–8:20 AM

Techniques to Improve Facial Aesthetics

Miguel Ángel Sánchez-Morán García MD

8:20 AM–8:30 AM

Creating a Beautiful Neck—Three Layer Neck Contouring Technique

Konstantin Vasyukevich, MD

8:30 AM–8:40 AM

Facial Contouring

P. Daniel Ward, MD, MS, FACS

8:40 AM–8:50 AM

Beauty and Nationalism—Concepts of Beauty in the Modern World

Andrew A. Winkler, MD

8:50 AM–9 AM

The Social Concept of Beauty

Andres Gantous, MD

9 AM–9:10 AM

Browlift: Bone or Periosteum Fixation?

José A. Patrocinio, MD, PhD

9:10 AM–9:20 AM

Nanofat: What We Know and What We are Hoping For

Fred G. Fedok, MD

9:20 AM–9:30 AM

Objectively Measuring Casual Observer Gaze Patterns and Their Association with Facial Laxity in a Tasked Facelift Study

David Liao

9:30 AM–9:40 AM

Endotine Device During Endoscopic Browlift to Achieve Brow Symmetry in Facial Paralysis

Sarah Kidwai, MD

9:40 AM–10:20 AM | Sapphire Ballroom

Coffee Break with Exhibitors

10:20 AM–12:20 PM | 2.25 CME | Indigo A

SPECIAL FEATURE: FACIAL RECONSTRUCTION

Moderator: *David Zopf, MD*

10:20 AM–10:30 AM

Noma Surgery: A Doctors Without Borders Update from Nigeria

David A. Shaye, MD, MPH

Ryan D. Winters, MD

10:30 AM–10:50 AM

Pearls & Pitfalls in Performing Reconstruction on Humanitarian Missions to The Middle East

Robert H. Deeb, MD

Samer Al-Khudari, MD

Tamer Ghanem, MD, PhD

Sami P. Moubayed, MD

10:50 AM–11:20 AM

Facial Plastic Surgery and the Management of Hemangiomas in the Era of Propranolol

Teresa Min-Jung O, MD

Milton Waner, MD

11:20 AM–11:30 AM

Health Utility Studies in Facial Plastic Surgery: Lit Review and How to Design Your Own

Alisa Yamasaki, MD

11:30 AM–11:40 AM

Nerve Decompression for Headaches

Regina E. Rodman, MD

11:40 AM–11:50 AM

Management of Congenital Melanocytic Nevi in the Head and Neck

Kristy Truong, MD, MS

11:50 AM–12 PM

Topic TBD

David Zopf, MD

12 PM–12:10 PM

Two Stage Surgery Auriculoplasty in Microtia Grade 3 with Autologous Rib Cartilage

Mirta Hedyati Reksodiputro, MD, ORL, PhD

12:10 PM–12:20 PM

Social Perception Consequences of Microtia and Microtia Reconstruction

Brian A. Nuyen, MD

12:20 PM–1:30 PM | Sapphire Ballroom

Lunch with Exhibitors

10:20 AM–12:20 PM | 2 CME | Indigo H

SPECIAL FEATURE: MINIMALLY INVASIVE TECHNIQUES

Moderator: *Jill L. Hessler, MD*

10:20 AM–10:40 AM

The Use of Limited Incisions in Facelift Surgery Without Limiting Results!

Ira D. Papel, MD

10:40 AM–10:50 AM

Non-Surgical Rhinoplasty: Techniques and Tips

Matthew A. Richardson, MD

10:50 AM–11 AM

Efficacy of Minimally Invasive Procedures

Paul Carniol, MD

11 AM–11:10 AM

Non-Surgical Rhinoplasty Using Hialuronic Filler Injections

Alexandra Mora, MD

11:10 AM–11:20 AM

Making Sense of the New Fillers: Optimizing Selection for Best Results

Jill L. Hessler, MD

11:20 AM–11:30 AM

Evaluating the Aging Eyelid: When to Fill vs When to Operate

Christopher Zoumalan, MD

11:40 AM–11:50 AM

New Fillers: New Techniques

Theda C. Kontis, MD

11:50 AM–12 PM

High Dose Micro-Focused Botulinum Toxin Injections...The Future

John H. Joseph, MD

12 PM–12:20 PM

Perspective of Minimally Invasive from a Maximally Invasive Surgeon

Christopher Reid, MD

12:20 PM–1:30 PM | Sapphire Ballroom

Lunch with Exhibitors

10:20 AM–12:20 PM | 2 CME | Indigo E

SPECIAL FEATURE: BUSINESS & PRACTICE MANAGEMENT

Adam E. Singleton, MD

10:20 AM–10:35 AM

Must Do's (And Don'ts) During 10 Years in Academic/Employed Hospital Practice

Taha Z. Shipchandler, MD

10:35 AM–10:55 AM

Developing a Facial Plastic Surgery Practice Within an Academic Department

J. Regan Thomas, MD

10:55 AM–11:25 AM

PANEL DISCUSSION: Academic or Private Practice—What Is the Right Fit?

Moderator: *Taha Z. Shipchandler, MD*

Jaimie DeRosa, MD

David B. Hom, MD

Robin W. Lindsay, MD

11:25 AM–11:35 AM

Open Discussion

11:35 AM–12:10 PM

PANEL DISCUSSION: Pearls to Building a Thriving Hybrid Academic Practice

Moderator: *Rahul Seth, MD*

P. Daniel Knott, MD

Irene A. Kim, MD,

Andrea M. Park, MD

Peter C. Revenaugh, MD

12:10 PM–12:20 PM

Open Discussion

12:20 PM–1:30 PM | Sapphire Ballroom

Lunch with Exhibitors

1:30 PM–3:30 PM | 2 CME | Indigo E

BREAKOUT SESSION: BUSINESS & PRACTICE MANAGEMENT

Moderator: *Adam E. Singleton, MD*

1:30 PM–1:40 PM

The Immutable Laws of Branding—From Logo Design to Website Curation and Beyond

Jon Hoffenberg

1:40 PM–1:50 PM

Incorporating Medicolegal Work in Your Practice

Andrew A. Winkler, MD

1:50 PM–2 PM

The Devil Is in the Details: Compensation Models & Contracts

Samuel E. Pondrom

2 PM–2:10 PM

Three Steps to Building Your Exit Plan

Courtney P. Cowan

2:10 PM–2:20 PM

The 5 Miracles to Bring Patients in Your Door & Keep Them Coming Back

Tim Sawyer, BA

2:20 PM–2:30 PM

Even Aesthetic Practices Need a Facelift Now & Then

Dana R. Fox

2:30 PM–2:40 PM

Economic Hurdles Facing the Aesthetic Industry & How They Can Be Eliminated

Jason Tuschman

2:40 PM–2:50 PM

Green and Growing vs. Brown and Dying – Growing Your Team by Growing Yourself

Jon Hoffenberg

2:50 PM–3:20 PM

PANEL DISCUSSION: Industry Experts—The Best Advice I Give My Clients

Moderator: *Catherine Maley, MBA*

Dana R. Fox

Jon Hoffenberg

Samuel E. Pondrom

Tim Sawyer, BA

Jason Tuschman

1:30 PM–3:30 PM | 2 CME | Sapphire 411

BREAKOUT SESSION: MINIMALLY INVASIVE TECHNIQUES

Moderator: *Amir Moradi, MD, MBA*

1:30 PM–3 PM

PANEL DISCUSSION: Updates and the Future of Injectables

Moderator: *Amir Moradi, MD, MBA*

Sumit Bapna, MD

Jason D. Bloom, MD

Charles M. Boyd, MD

Andres Gantous, MD

John H. Joseph, MD

3:20 PM–3:30 PM

Discussion

6:15 PM–8:15 PM | Indigo ABC
Surfin' Soirée

HANDS-ON WORKSHOPS

1:30 PM–3:30 PM | 2 CME | Indigo A MICROVASCULAR WORKSHOP

Director: *Mark K. Wax, MD*

Refine and expand your knowledge in microvascular head and neck reconstruction through this dedicated workshop. Participants will hear experts in the field discuss nuances of microvascular reconstruction, debate principles and techniques, and evaluate cutting-edge technologies that are driving innovation.

1 PM–1:10 PM

Introduction

Mark K. Wax, MD

1:10 PM–1:20 PM

Tips from Around the World

Brett A. Miles, MD

1:20 PM–1:30 PM

Big Data: Use and Misuse in Free Tissue Transfer

Andres M. Bur, MD

Steve B. Cannady, MD

1:30 PM–2:05 PM

PANEL: Microvascular Education

Moderator: *Zain H. Rizvi, MD*

What to Do to Prep for Micro Training

Sherard A. "Scott" Tatum, MD

Microvascular Simulation

Karthik Rajasekaran, MD

Microvascular Ergonomics

Rusha C. Patel, MD

How I Would Change My Fellowship Experience

Nicole Fowler, MD

How I have Changed My Fellowship

2:05 PM–2:40 PM

Microvascular Balance: Academics & Home

Moderator: *Tamer Ghanem, MD, PhD*

How to Make Micro Cost Effective

Larissa Sweeney, MD

How to Sell the Hospital on a Recon PA

Samir Khariwala, MD

How to Develop a Dedicated Micro Team

Steve B. Cannady, MD

The OHSU Experience Building a Facial Nerve Center

Myriam Loyo II, MD

Quality & Practicality in a Low Volume Micro Practice

John J. Chi, MD

2:45 PM–3 PM

Surgical Pearls. I have the Microphone for 90

Seconds: Here is What I Want to Say

Steve B. Cannady, MD

Tamer Ghanem, MD, PhD

Ryan S. Jackson, MD

Brett A. Miles, MD

Amy L. Pittman, MD

Rod P. Rezaee, MD

Mark K. Wax, MD

3 PM–3:45 PM

PANEL: Surgical Disasters: Case Presentations

Moderator: *Amy Pittman, MD*

Rodrigo Bayon, MD

Mark J. Jameson, MD

Shawn Li, MD

Robert Lindau III, MD

Mathew O. Old, MD

3:45 PM–4:15 PM

Break

4:15 PM–4:40 PM

Surgical Innovation Videos

Moderator: *Nicole C. Fowler, MD*

Profunda Artery Perforator Flap

Jamie Ku, MD

Medial Sural Free Flap

Tamer Ghanem, MD, PhD

Intra Operative Fluorescent Angiography

Benjamin Greene, MD

TDAP Flap with the Scapula Tip

Andrew T. Huang, MD

Saturday, October 5

REGISTRATION | INDIGO WEST FOYER | 6:30 AM–6:30 PM
EXHIBIT HALL | SAPPHIRE BALLROOM | 9:30 AM–4:15 PM

4:40 PM–5:15 PM

PANEL DISCUSSION: Surgical Innovation

Moderator: *Jonathan Garneau, MD*

When I Do Not Use a Free Flap

Rod P. Rezaee, MD

Fighting Gravity, the Value of Soft Tissue Suspension

Patrik Pipkorn, MD

When Do I Use Surgical Prosthetics?

Jeffery Markt, D.D.S.

3D Modeling and Dental Rehabilitation

Andrew T. Huang, MD

Jaw in a Day

Scott H. Troob, MD

5:15 PM–6:05 PM

Controversies

Moderator: *Judith M. Skoner, MD*

The Radial Forearm Osteocutaneous Flap

Andres M. Bur, MD

Comorbidities and Their Influence on Flap Choice

Judith M. Skoner, MD

Delay in Adjuvant Treatment Initiation

Ryan J. Li, MD

Transfusion in Microvascular Surgery

Adam Bender-Heine, MD

Opioid Use in Microvascular Reconstruction

Robert Lindau III, MD

3D Modeling for Maxillary Reconstruction

Mark K. Wax, MD

What is ERAS, and to Initiate it for Free Flaps?

Amit Kochhar, MD

1:30 PM–3:30 PM | 2 CME | Indigo H

SYNKINESIS WORKSHOP

Director: *Samuel L. Oyer, MD*

Instructors:

Babak Azizzadeh, MD

Patrick J. Byrne, MD

Scott James Stephan, MD

This informative workshop focuses on the management of facial synkinesis and spastic facial paralysis. Hear practical pearls from leading experts including therapy, injectables and surgical treatment options. Observe live patient assessment and management with facial retraining therapy and neurotoxin injections. Join us to learn about cutting-edge treatments for and best practices for providing care to patients with facial nerve disorders.

3:30 PM–4 PM | Sapphire Ballroom

Coffee Break with Exhibitors

4 PM–6 PM | 2 CME | Indigo H

LIVE INJECTION WORKSHOP

Instructor: *Amir Moradi, MD, MBA*

Nonsurgical and minimally invasive techniques have become a critical component to a facial plastic surgeon's practice. Join us for a Live Injection Workshop, featuring experienced injectors who will demonstrate their tips, tricks and techniques to ensure beautiful results. Injectable filler techniques and pearls for the jawline, temple, forehead and cheeks will be demonstrated on patients with discussion on how to obtain optimal results and avoid overfilling. Patient evaluation, anatomy and techniques for safe and successful injections will also be discussed. Hone your injection skills and Learn how to better tailor your treatments to meet the needs and desires of your patients.

6:15 PM–8:15 PM | Indigo AB

Surfin' Soirée

Scientific Posters

Check out the posters that will be on display during this year's meeting. Be sure to stop by the first-ever Coffee Break & Poster Showcase at 9:30 a.m. on Thursday, October 3, to expand your knowledge, meet the authors and vote for your favorite poster!

1 | Validation of Patient-Reported Outcome Measures for Arabic-Speaking Rhinoplasty Patients

Presenting Author: Mohamed Abdelwahab

2 | Thoracodorsal extension for scapula and parascapular free tissue transfer

Presenting Author: Emily N. Ahadizadeh, MD

3 | Evaluation of Online Health Information Resources in Cosmetic Facial Plastic Surgery

Presenting Author: Mohamedkazim M. Alwani, MD

5 | Prevention of Naso/Orocutaneous Fistulae Using the Chimeric ALT Free Flap

Presenting Author: Tokunbo I Ayeni II, MD

6 | Layered Closure With Pericranium and a Free Flap Stops CSF Leaks in Anterior Skull Base

Presenting Author: Tokunbo I Ayeni II, MD

7 | Online Presence and Google Search Engine Optimization for the Rhinoplasty Surgeon

Presenting Author: Elizabeth Barmash, BS

8 | Sinonasal Complications Following Orbitomaxillary Free Flap Reconstruction

Presenting Author: Cory D. Bovenzi, MD

9 | Incidence Trends for Head and Neck Melanoma Among US Racial/Ethnic Minority Populations

Presenting Author: Haley N. Bray, MD

10 | Perioperative Cannabis Use: A Primer for Facial Plastic Surgeons

Presenting Author: Eric T. Carniol, MD, MBA

11 | Rate and Factors Associated with Change in Surgeon for Revision Septorhinoplasty

Presenting Author: Kayva Crawford, MD

12 | Nasal Tip Neurogenic Tumors: An Unusual Case and Review of the Literature

Presenting Author: Seth J. Davis, MD

13 | Diced Cartilage, Scales, and Pate: What's Really Viable?

Presenting Author: Brandyn Dunn, MD, MPH

14 | Utilization of Thermal Imaging for the Evaluation of Nasal Obstruction

Presenting Author: John Flynn, MD

15 | Perforator Dissection for Anterolateral Thigh Free Flap: Worth the Extra Length

Presenting Author: Adrian E. House, MD

16 | Perception of Pain May Affect Patient Satisfaction After Rhinoplasty Surgery

Presenting Author: Shekhar K. Gadkaree, MD

17 | Opioid Prescribing Habits after Rhytidectomy

Presenting Author: Deniz Gerecci, MD

18 | Why Lifting the Medial Brow Should NOT be "frowned Upon"

Presenting Author: Victoria Givens, MD

19 | The Role of Cervicofacial Rotation-Advancement Flaps: A Systematic Review

Presenting Author: Jared M. Goldfarb, MD

20 | Endoscopic Repair and Bilateral Nasoseptal Flap Reconstruction in Nasopharyngeal Stenosis

Presenting Author: David Y. Goldrich, BA

21 | Festoons and Underlying Malignancy: A Case Series

Presenting Author: Jonathan A. Harounian, MD

22 | Nasal Valve Compromise: Comparing Consensus Patterns Among Active Rhinoplasty Surgeons

Presenting Author: Jonathan A. Harounian, MD

23 | Nasal Valve Compromise: Comparing Practice Patterns of Active Rhinoplasty Surgeons

Presenting Author: Jonathan A. Harounian, MD

24 | Bipedicled Orbicularis Oculi Musculocutaneous (BOOM) Flap Repair of a Complex Ectropion

Presenting Author: Richard Heyes, MBChB MRCS

25 | Promogran Versus Xeroform dressing in Managing Split Thickness Skin Graft Donor Site Wound

Presenting Author: Nikolaus S. Hjelm, MD

26 | Sparking the Debate: Facial Injury Patterns from Fireworks

Presenting Author: Houmehr Hojjat, MD

27 | Comparison of NOSE Scores and FACE-Q in Functional Versus Dual FSRP Patients

Presenting Author: Natalie Justicz, MD

28 | Examining Routine 23-hour Observation After Palatoplasty

Presenting Author: Joanna Kam, MD

29 | Natural History of Standardized Cosmesis and Health Nasal Outcomes Survey

Presenting Author: Cherian K. Kandathil, MD

- 30 | Use of 3D Customization in Microtia Repair of the Hemifacial Microsomia Patient**
Presenting Author: Kyle S. Kimura, MD
- 31 | The Efficacy of Lysozyme Chloride in Post-Operative Blepharoplasty Double-Blinded, RCT**
Presenting Author: Kritsada Kowitwibool, MD
- 32 | Complications of Dermal Fillers: A Systematic Review And Survey Study**
Presenting Author: Jared Levinson
- 33 | Differences in Experiences Among Men and Women within Facial Plastic Surgery**
Presenting Author: Marissa Lafer, MD
- 34 | Narcotics vs NSAIDs for Post-Operative Blepharoplasty Double-Blinded, RCT**
Presenting Author: Marissa Lafer, MD
- 35 | Costal Cartilage Grafting in Rhinoplasty: Analysis of Technique and Postoperative Pain**
Presenting Author: Sarah Khayat, MD
- 36 | Characterizing Cartilage Samples From Patients With Microtia**
Presenting Author: David D. Lam, MD
- 37 | How Old Do I Look? Using Visual Gaze Patterns to Understand the Signs of Aging in a Face**
Presenting Author: David Liao
- 38 | Desmoplastic Melanoma of the Head and Neck—An Institutional Experience**
Presenting Author: Daniel D. Martin, MD
- 39 | Long-Term Outcomes in Primary and Revision Rhinoplasty with Minimum of 20 Years Follow-up**
Presenting Author: Austin B. Miller, BS
- 40 | Obstructive Sleep Apnea-Related Postoperative Complications Following Rhinoplasty Surgery**
Presenting Author: Emily S. Misch, MD, MPH
- 41 | Review and analysis of Mohs reconstruction in non-melanoma cancers of the head and neck**
Presenting Author: Romy A. Neuner
- 42 | The Efficacy of Oral Celecoxib for Acute Postoperative Pain in Rhinoplasty Surgery**
Presenting Author: Christopher Ian Newberry, MD
- 43 | Quantifying Airflow Limitation Due to Dynamic Lateral Nasal Wall Collapse**
Presenting Author: Hillary Newsome, MD
- 44 | Prolonged Postoperative Edema Following Rhinoplasty and Hypothyroidism**
Presenting Author: Amani Obeid, MD, FACS
- 46 | The Age Range for Facelifting is Broader than One Thinks**
Presenting Author: Stephen W. Perkins, MD
- 47 | Advances in Diagnosis and Treatment Review of Nasal Septal Perforation**
Presenting Author: Bethany Rose Powers, MD
- 48 | Analysis of Factors Associated with Malpractice Litigation in Rhinoplasty**
Presenting Author: Blake Raggio, MD
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Presenting Author: James C. Wang, MD, PhD

About Us



ABOUT AAFPRS

The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) is the world's largest specialty association that represents over 2,700 facial plastic and reconstructive surgeons throughout the world. AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA) and holds an official seat in both the AMA House of Delegates and the American College of Surgeons board of governors. AAFPRS members are board certified surgeons whose focus is surgery of the face, head and neck. Specialization in medicine has been one of the major enhancements in patient care over the last generation. AAFPRS members not only have a precise focus in patient care but they also have had more comprehensive training in facial surgery than any other medical specialty.

ABOUT THE AAFPRS FOUNDATION

The AAFPRS Foundation was created to address the medical and scientific issues and challenges which confront facial plastic surgeons. The AAFPRS Foundation established a research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, scientific presentations, and a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic and reconstructive surgeons.

The AAFPRS Foundation remains committed to maintaining excellence in the forefront of education and research, expanding existing programs and developing new programs, and identifying areas for research in order to help facial plastic and reconstructive surgeons meet challenges in the future.



Academy and Foundation Awards and Grant Recipients

Congratulations to the following individuals for receiving grants and awards for research and contributions to facial plastic and reconstructive surgery.

LESLIE BERNSTEIN RESIDENT RESEARCH GRANT

Adeeb Derakhshan, MD, Cambridge, MA
"The Effect of Electrical Stimulation on Schwann Cell States Along Nerve Grafts"

AAFPRS RESEARCH CENTER RESEARCH SCHOLAR AWARD

Nathan Jowett, MD, Boston, MA
"Facial EMG for Neuroprosthetic Device Control in Facial Palsy"

JOHN ORLANDO ROE AWARD

Thuy Van Tina Ho, MD, Chicago, IL
"Premaxillary Injection for Perioral Rejuvenation and Lip Enhancement"

SIR HAROLD DELF GILLIES AWARD

Jason M. Pou, MD, Atlanta, GA
"Evaluation of Collagen Density after Poly-L-Lactic Acid and Microneedling; An In-vivo Study"

RESIDENCY TRAVEL AWARD

Adeeb Derakhshan, MD, Cambridge, MA
"Patient Reported Outcomes Following Rhinoplasty Exceed Preoperative Expectations,"

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Jason Nellis, MD, Baltimore, MD
"Objective Outcomes After Gracilis Free Flap in Patients with Incomplete Facial Paralysis"



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The essential programs supported by the AAFPRS Foundation are made possible through the generosity and philanthropic support of the entire AAFPRS community. Please be sure to do your own part in this important mission—and become an “1887 Member” today! While a donation of any amount is of great value, 1887 Members are spotlighted individuals and organizations who have made cash donations of \$1,000 or more in a calendar year.

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(The) Aesthetic Guide

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**36 Discovery
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The Aesthetic Guide covers the latest developments in aesthetic medicine as well as comprehensive product comparisons, clinical roundtable discussions and practice development strategies. The Aesthetic Guide is the most influential global print and digital journal in the field of aesthetic medicine.

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Davie, Florida 33324
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Marina Medical designs, develops and delivers surgeon-focused solutions for Facial Plastic Surgery. Stop by our booth to see more than just the ordinary. Behold the latest innovation in instrumentation designed by your colleagues and the new atraumatic ultrasonic bone surgery Piezotome M+ sparking a revolution in rhinoplasty! Se habla español. Falamos Português.

MicroAire Surgical Instruments

Booth 610

**3590 Grand Forks Blvd.
Charlottesville, VA 22911
www.microaire.com**

Endotine® is a patented system for affixing soft tissue to bone during aesthetic facial surgery, using small resorbable tines to reduce the tissue strain associated with sutures. This system allows surgeons to re-adjust tissue location during surgery. Endotine® provides reliable fixation through the post-operative healing period and is resorbed as biological fixation takes over.

Microsurgery Instruments, Inc.

Booth 314

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Bellaire, TX 77402**

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Booth 211

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Boca Raton, FL 33431**

Modernizing Medicine® and its affiliated companies empower otolaryngologists with a suite of mobile, specialty-specific solutions that transform how healthcare information is created, consumed and utilized to increase practice efficiency and improve patient outcomes. modmed® Otolaryngology includes EMA™, the otolaryngology-specific EHR system; Practice Management; Revenue Cycle Management; and Analytics.

MTF Biologics
Booth 522
125 May Street
Edison, NJ 08837

MTF Biologics serves Plastic & Reconstructive Surgeons in breast reconstruction, craniofacial procedures, burns and other traumatic injuries, while providing solutions in breast, body and facial cosmetic procedures. We support General Surgeons in abdominal wall reconstruction, hernia repair and gastrointestinal procedures. MTF Biologics Plastic & Reconstructive Surgery meets the needs of surgeons so that they can provide the best care for their patients. We save and heal lives.

Nextech
Booth 601
4221 W. Boy Scout Blvd.
Tampa, FL 33607
www.nextech.com

Nextech is the leading specialty-specific Practice Management and EMR provider for Plastic Surgeons. Offering fully integrated, revolutionary software solutions with an intuitive design and customizable templates, Nextech helps practices focus on attracting and retaining patients while boosting productivity and efficiency throughout the practice. Visit www.nextech.com to learn more.

NKP Medical Marketing
Booth 500
8929 S. Sepulveda Blvd.
Los Angeles, CA 90045

NKP Medical is the leader in online marketing for hundreds of plastic surgeons, cosmetic surgeons, med spas, dermatologists, cosmetic dentists and other medical specialties throughout the world.

PatientInsure
Booth 402
1000 Urban Center Drive
Birmingham, AL 35242

PatientInsure is a unique insurance product for cosmetic surgeries, designed to cover medical costs to treat acute complications that may arise post-operatively. PatientInsure gives facial plastic surgeons the ability to protect their patients while also setting themselves apart from competitors.

PatientPop
Booth 220
214 Wilshire Blvd.
Santa Monica, CA 90401
www.patientpop.com

PatientPop is the proven all-in-one practice growth platform that empowers healthcare providers to thrive in the digital age. By enhancing and automating each touchpoint in the patient journey, PatientPop makes it easy for healthcare providers to grow their practice, modernize the patient experience, and streamline their front office.

PCA Skin
Booth 618
6210 E. Thomas Road, Ste. 200
Scottsdale, AZ 85251
www.pcaskin.com

PCA SKIN® Committed to advancing professional skincare expertise through robust clinical education and the scientific development of quality products, PCA SKIN has been a trusted innovator for over 25 years. From professional treatments to daily care, we are dedicated to formulating with the optimal combination of ingredients that target individual skin types, concerns and overall skin health for superior results. Through partnering with physicians and clinicians, we improve people's lives by providing healthy, beautiful, younger-looking skin.

PiezoSurgery, Inc.
Booth 605
850 Michigan Avenue
Columbus, OH 43215

Piezosurgery Incorporated is based in Columbus, OH and is the U.S. operations for Mectron S.p.A. in Carasco (GE) Italy. Mectron Piezosurgery® is known worldwide as the market leader in ultrasonic bone surgery, with over 20 years of research and continuous innovation for both medical and dental surgical applications. With new research and development in the field of Prophylaxis, the Mectron brand is expanding further into dental with innovative products supported by exciting research.

Plastic Surgery Studios

Booth 511

**8659 Haven Avenue
Ranch Cucamonga, California 91730
www.plasticsurgerystudios.com**

Since 1998, Plastic Surgery Studios has been making digital marketing easier for plastic and reconstructive surgeons. As a leader in online marketing, we develop your distinct, customized online presence to attract new patients to your practice. We specialize in dynamic, responsive website design/redesign, unique content generation, SEO marketing, social media (Facebook, Twitter, Instagram), and video production.

PrimaHealth Credit

Tabletop 1

**20062 SW Birch Street, Ste. 220
Newport Beach, CA 92660**

PrimaHealth Credit is a patient finance company that empowers healthcare providers to offer alternative payment solutions at the point of care. Our proprietary platform enables patients – even those with credit challenges– to pay for out-of-pocket healthcare expenses with affordable monthly payments, while helping healthcare providers solve the challenges of determining a patient's ability to pay, collecting recurring payments, and managing accounts receivable.

Quality Medical Publishing, Inc.

Booth 319

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Street Louis, MO 63146
www.qmp.com**

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RealSelf

Booth 523

**83 S King Street, Suite 800
Seattle, WA 98104
realself.com**

RealSelf is the largest and most trusted online destination for improving the body, face, and smile. Powered by unbiased patient reviews and experiences, millions of consumers visit RealSelf each month to learn about cosmetic treatments and connect with doctors

Recovery Care Products, LLC

Booth 604

**4300 US Highway 377 S., Ste. 3
Aubrey, TX 76227
www.RCPCARE.com**

We help patients heal better. Recovery Care Products is a single source provider of healing essentials for plastic surgery and cosmetic treatments. Each item has a unique purpose, designed to aid at a specific stage of the recovery process. When used together, these mending products work synergistically to reduce discomfort, accelerate healing and optimize outcomes. RCP is beautifully packaged designed to elevate the patient experience.

Red Spot Interactive

Booth 603

**1001 Jupiter Park Drive
Jupiter, FL 33458
www.redspotinteractive.com**

Red Spot Interactive (RSI) delivers its software and marketing services by developing, managing, and automating the patient acquisition and retention process based on its client's exact return on investment (ROI) from their marketing investments. RSI's clients have generated over \$100 million in new patient fees and 100,000 patient consultations since 2011.

Revanesse Versa

Booth 616

**9121 Anson Way, Ste. 200
Raleigh, NC 27615**

For those who are looking to take control their appearance, Revanesse® Versa™ is a utility dermal filler that leverages state of the art production methods, optimal ingredients and rigorous quality testing to provide remarkable results. Revanesse® is tried and tested, with over 3 million syringes used worldwide since 2012.

Rohrer Aesthetics
Booth 404
105 Citation Court
Homewood, AL 35209

Rohrer Aesthetics provides lasers, IPL and RF-Micro-needling at AFFORDABLE prices. The Spectrum is the only multi-platform system that includes 4-lasers, an IPL and is priced under \$57,500. The Phoenix-15 CO2 Laser designed for skin resurfacing and vaginal health is priced under \$47,500. The PiXel8-RF uses RF energy micro-needles for skin tightening with little to no downtime and is priced under \$40,000.

Rose Micro Solutions
Booth 304
4105 Seneca Street
West Seneca, NY 14224
www.rosemicrosolutions.com

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Sciton
Booth 607
925 Commercial Street
Palo Alto, CA 94303

Sciton is committed to providing best-in-class laser and light solutions for medical professionals who want superior durability, performance and value. Sciton offers best-in-class medical devices for laser-assisted lipolysis, fractional and full-coverage skin resurfacing, hair removal, phototherapy, wrinkle reduction, treatment of vascular and pigmented lesions, scar reduction and acne. For more information, and a complete list of Sciton systems, visit www.Sciton.com.

Shippert Medical, an Innovia Medical Company
Booth 517
6248 S. Troy Circle, Ste. A
Centennial, CO 80111

Shippert Medical has been supplying innovative products for over 40 years, and is the trusted company for all Rhinoplasty, liposuction, and fat grafting needs. Shippert is home of the Denver Splint, Aquaplast, Thermoplast, Internal Nasal Splint, Doyle Splint, Rhino Rocket, and liposuction cannulas. AAFPRS member receive 10-20% off most orders placed during the 2019 meeting!

Simulare Medical Corp.
Booth 215
c/o Hospital for Sick Children
Toronto, ON M5G 1X8

Simulare Medical's anatomically accurate, high fidelity simulators and training programs bridge the "training gap", accelerating the learning process to enhance a surgeon's level of competence through repeated practice. Experience our Rhinoplasty and Cleft training programs at our exhibit.

Sinclair Pharma
Booth 209
1 Technology Drive, Ste. F211
Irvine, CA 92618
www.sinclairpharma.com

Sinclair Pharma is a global company with a rapidly expanding U.S. presence operating in the aesthetics market. Sinclair has a strong portfolio of differentiated, complementary aesthetics technologies, which are experiencing significant growth, targeting clinical needs for effective, high quality, minimally-invasive treatments. This includes, Silhouette InstaLift® uses unique micro-suspension technology, MST, to instantly lift the mid-face area while simultaneously activating the creation of natural collagen to boost volume.

SkinBetter Science
Booth 625
3200 E. Camelback Road Ste. 395
Phoenix, AZ 85018

Skinbetter Science is the only truly physician-dispensed clinical skincare brand that maintains a focus in scientifically-advanced, technology-based products that deliver results for real life. This approach ensures healthcare providers and their patients can count on Skinbetter Science to produce real results - for their patients and for their practice.

Skinuva Scar Cream, MD Medical Designs Inc.
Booth 621
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Beverly Hills, CA 90211

Skinuva™ scar is a physician-designed and clinically tested scar therapy that uses highly selective growth factors within a silicone cream matrix to help improve the appearance of scars. Our rigorous clinical studies have shown that Skinuva™ Scar improves the appearance of scars nearly two-times better when compared to regular silicone cream.

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<https://ent.stryker.com>

Stryker delivers evidence-supported technologies that enable you to deliver excellent outcomes and enhanced experiences to your patients. Stryker's ENT solutions—making success the standard. Please contact us for more information at <https://ent.stryker.com>.

Suneva Medical
Booth 201
5870 Pacific Center Blvd.
San Diego, CA 92121
www.sunevamedical.com

Privately held regenerative aesthetics company, Suneva Medical, develops, manufactures and commercializes innovative products, including flagship brand, Bellafill®. Building out their regenerative aesthetics product portfolio in 2019, Suneva Medical added an innovative PRP technology and Puregraft, the most predictable fat graft in the market.

Surgeons Advisor
Booth 322
690 Lincoln Road, Ste. 204
Miami Beach, FL 33139

Surgeon's Advisor is a leading provider of digital marketing and patient acquisition strategies for facial plastic surgeons. Our firm specializes in online marketing, content optimization, website development, and physician reputation management.

SurgiSil
Booth 300
6020 W. Plano Parkway
Plano, TX 75093
www.surgisil.com

SurgiSil is a medical device company specializing in the design, development, and commercialization of silicone-based products for plastic, cosmetic and reconstructive surgery. We are proud to introduce our flagship products - the Perma Facial Implant™ and PermaLip™.

Topix Pharmaceuticals Inc.
Booth 323
5200 New Horizons Blvd.
North Amityville, NY 11701
www.TOPIXPHARM.com

Topix Pharmaceuticals, Inc. provides advanced skin care products since 1981. The company's primary therapeutic focus is dermatology with an innovative product portfolio utilized in treating a wide array of skin conditions.

TouchMD
Booth 216
99 N Main Street, #7
Cedar City, UT 84720-2673

TouchMD is a visual consultation, marketing and imaging software utilizing touchscreen technology that enhances the patient experience with proven revenue generation.

Toriumi Rhinoplasty Book

Booth 611

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Booth 204

**131 So. Rodeo Drive, Suite 300
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www.ubs.com**

Robert Levin is a former pharmaceuticals analyst and board-certified physician. Bob directs a wealth management advisory practice at UBS, focusing primarily on the financial needs of physicians and healthcare executives. His clients trust him as their primary resource to navigate through the complexities of the financial world. Bob takes pride in showing them strategies to achieve their financial goals with the highest professionalism and integrity.

Venus Concept

Booth 208

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Venus Concept is a global leader in the medical aesthetics device industry. We are present in 60 countries and offer cutting-edge devices that address the most in-demand aesthetic needs. Venus Concept, together with our recent acquisition of NeoGraft, offer a unique business model with the industry's only subscription plan.

Weave

Booth 318

**2000 W. Ashton Blvd., Ste. 100
Lehi, UT 84043**

Weave is a communications tool that advances patient relationships while helping to grow your business.

Wolters Kluwer

Booth 324

**4750 Matty Ct.
La Mesa, CA 91941**

Wolters Kluwer Health is a leading global provider of information and point of care solutions for the healthcare industry. Our solutions help to build clinical competency and improve practice so that healthcare organizations can succeed in value-based care delivery models.

YellowTelescope/SEOversite/ iScreamSocialMedia

Booth 206

**350 Lincoln Road, Ste. 3030
Miami Beach, FL 33139**

An Inc. 5000 company, formed in 2008, YellowTelescope, SEOversite, and iScreamSocialMedia grow medical practices. YellowTelescope improves patient conversion and staff efficiency through comprehensive staffing, training, and consulting. SEOversite matches practices with fully vetted digital marketing vendors, for FREE, and increases leads through more comprehensive guidance. iScreamSocialMedia is the industry's premier comprehensive social media management firm. We provide beautiful, authentic, and local feeling social media that turns your feeds into leads.


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Baseline⁴



5 months post treatment⁴



Photos courtesy of David de Jongh, MD. Photos are unretouched. Non-study patient treated with Profound; individual results may vary.

94% | response rate for cellulite improvement^{2,a,c}

Baseline⁵



3 months post treatment⁵



Photos courtesy of Brian Heil, MD, FACS. Photos are unretouched. Non-study patient treated with Profound; individual results may vary.



Featured Expert



Ben Talei, MD
Breakfast Symposium
Friday, October 4
6:40am - 7:40am

A native of California, Dr. Benjamin (Ben) Talei graduated from the University of California, Los Angeles (UCLA) with a degree in physiological sciences, receiving both college and departmental honors. While studying at the University of Menedez Pelayo in Spain, Dr. Talei worked for the Sisterhood of Blood Donors and the Red Cross promoting blood donations in Andalucia, Spain.

He then received his medical degree at one of the nation's top medical schools – University of California, San Diego School of Medicine (UCSD). Dr. Talei was nominated to the Gold Humanism Honor Society after having donated immense amounts of time and energy to the free clinic in San Diego, along with other charitable foundations.

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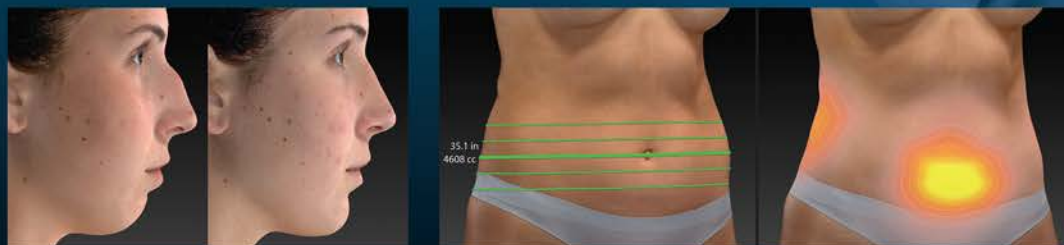
^a Data on file. Individual results may vary.
^b Post-procedure edema and bruising varied from mild to severe; patients were able to mask bruising with makeup and adverse events resolved in approximately 7 days.³ While patients may return to normal activities within 24 hours after treatment, it is important to communicate to patients in advance about the potential social downtime.
^c Rate for independent thigh assessment. Patients with Fitzpatrick skin types I-III were assessed for improvement in dimples and undulation irregularities. The mean pain level reported was 3.74 on a 10-point scale. Anticipated treatment responses such as erythema and edema were reported and were completely resolved without medical intervention.
¹ Haritash BM, Uebel AA, Chang H, Kall R, Rention B. Bipolar fractional radiofrequency treatment induces neocollagenesis and neocollagenesis. *Lasers Surg Med.* 2009;41(1):1-9. ² Profound 510w clearance (K161043), September 2016. ³ Alevisakis-Armanakos M, Newman J, Willey A, et al. Prospective multicenter clinical trial of a minimally invasive temperature-controlled bipolar fractional radiofrequency system for eyelid and eyelid treatment. *Dermatol Surg.* 2013;39(2):263-273. ⁴ de Jongh D. Profound before and after photos. Candela, data on file. ⁵ Heil B. Profound before and after photos. Candela, data on file.

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How to Help Protect Your Practice from Fraud

Thursday, October 3 - 6:40-7:40 AM

Indigo 204, Second Level/Lobby Level

Join us for a free breakfast and learn best practices that can be implemented to safeguard your practice from fraud and credit card theft.

You'll leave the session knowing:

- Different ways criminals are working to defraud practices like yours
- Best practices for defending against these methods
- Tips for implementing these strategies into your own practice

Guest Speaker: Desmond Liang SVP & Chief Credit Officer, CareCredit

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Dr. Michael Somenek will share his pearls on the latest facial treatment and body sculpting techniques.



Michael Somenek, MD
District of Columbia, USA

Tuesday, October 2nd from 5:30 pm – 7:30 pm - Acqua A & B



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¹ Amy Taub Study ASDS.
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Advances in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation

THURSDAY **3** OCTOBER 2019

7¹⁵ PM - 9⁴⁵ PM

Hilton San Diego Bayfront | 1 Park Blvd. | San Diego, CA | ROOM: Sapphire 411

FACULTY



Jason D. Bloom, MD
Adjunct Assistant Professor
Department of Otorhinolaryngology:
Head & Neck Surgery
University of Pennsylvania
Philadelphia, PA
Clinical Assistant Professor (Adjunct)
Department of Dermatology
Temple University School of Medicine
Philadelphia, PA
Owner
Bloom Facial Plastic Surgery
Bryn Mawr, PA



Reginald Rice, Jr., MD
The Esthetics Center of El Dorado Hills
El Dorado Hills, CA

REGISTRATION

Seating is limited at this meeting and on a first come, first served basis. Pre-registration is for planning purposes only. If you are interested in attending this **FREE CME** activity, please register by choosing one of the following options:

1. Register online at www.paradigmmc.com/746
2. Call: (845) 398-5959 or (845) 398-5903

AGENDA

7¹⁵ PM - 7⁴⁵ PM **Registration and Complimentary Light Bites**
7⁴⁵ PM - 9⁴⁵ PM **Clinical Program and Live Demonstration**

- Welcome and Introductions
- Didactic Presentation
- Live Demonstration
- Question & Answer Session

LEARNING OBJECTIVES

Upon proper completion of this activity, participants should be better able to:

- Evaluate recent clinical data and expert insights on aesthetic therapies that incorporate regenerative medicine, especially characteristics such as agent preparation, safety, and efficacy that affect outcomes in facial rejuvenation.
- Design individualized treatment plans for facial rejuvenation that safely and effectively use therapies that incorporate regenerative medicine.

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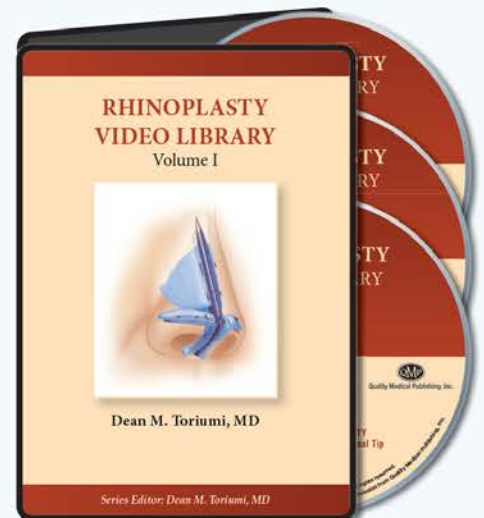
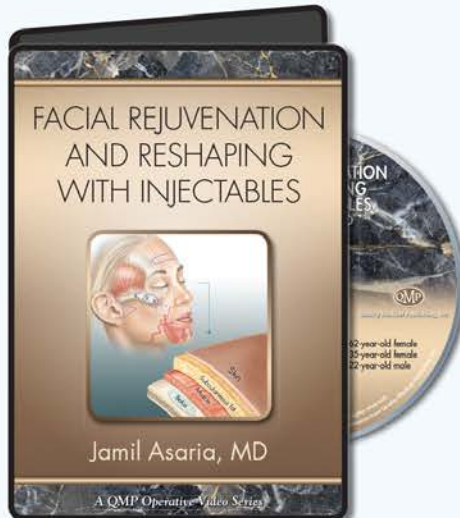
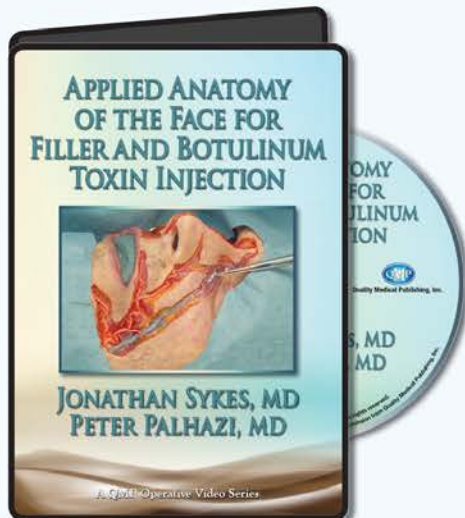
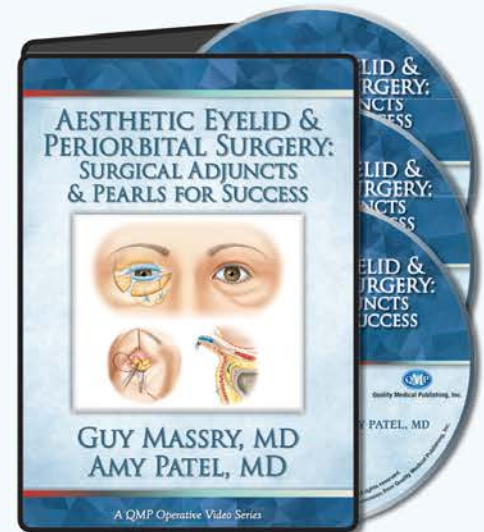
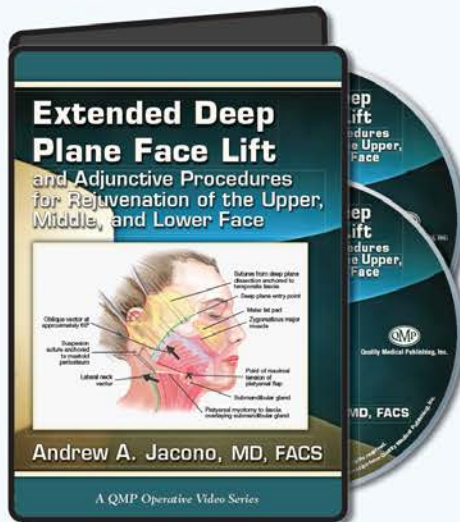
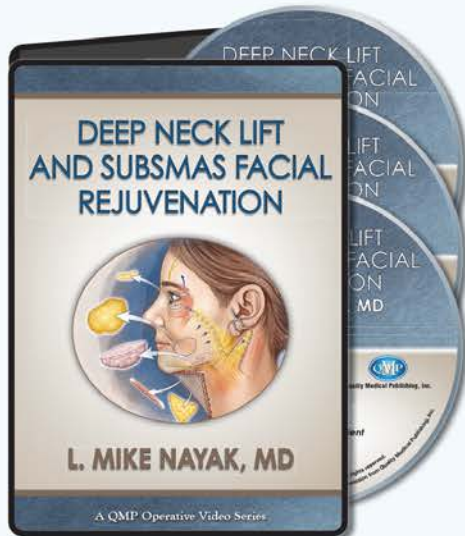
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Saturday, October 5, 2019

6:15 PM – 8:15 PM

Aqua Ballroom, Hilton San Diego Bayfront

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Bellafill

Bellafill® is indicated for the correction of nasolabial folds and moderate to severe, atrophic, distensible facial acne scars on the cheek in patients over the age of 21 years. Patients who have had a positive reaction to the Bellafill Skin Test, have a history of severe allergies, have known bovine collagen allergies, are allergic to lidocaine, have bleeding disorders or are prone to thick scar formation and/or excessive scarring should not receive Bellafill. The safety of Bellafill for use during pregnancy, breastfeeding, or in patients under 21 has not been established. You may experience temporary swelling, redness, pain, bruising, lumps/bumps, itching, and discoloration at the treatment site. These side effects are usually transient and typically resolve within 1-7 days. You may experience lumps/bumps/papules that may occur more than one month after injection and that may persist. Less common side effects include rash and itching more than 48 hours after treatment, persistent swelling or redness, lumps/bumps, acne, and increased sensitivity at treatment sites. Infrequently, granulomas may occur and may be treated by your licensed physician provider. Be sure to call your licensed provider immediately if you notice any unusual skin reactions around the treatment area. Based on the 5-year Post-Approval Study on nasolabial folds with 1,008 patients, long-term safety of Bellafill for up to 5 years has been established.

Puregraft

This product is certified as a medical device in the European Union under the Medical Device Directive 93/42/EEC by SGS CE0120, exclusively for the indication of autologous fat transfer. Other non-medical uses ascribed to this device such as aesthetic body contouring are not within the scope of CE certification, and users should be aware product performance and/or safety has not been evaluated by SGS for those purposes.

HD PRP

REGULATORY STATUS: FDA-cleared 510(k) Class II medical device. HD PRP is designed to be used for the safe and rapid preparation of autologous platelet-rich plasma (PRP) from a small sample of peripheral blood at the patient point of care. The PRP is mixed with autograft and/or allograft bone prior to application to a bony defect for improving handling characteristics.

Toll-free call (U.S. & Canada): 844-Bellafill (844-235-5234) • Local calls: 858-550-9999 • International calls: ++ 858-550-9999 • www.SunevaMedical.com

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